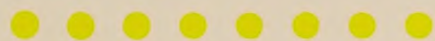


JOHNSON-ZINNEL

Offer **"PROVEN PERFORMANCE"**
in their Polled Shorthorn
PRODUCTION **sale**



Saturday
November 14
1959

SAC CITY
IOWA



Shirley

JOHNSON - ZINNEL

"PROVEN PERFORMANCE"

Polled Shorthorn Sale

SATURDAY, NOVEMBER 14, 1959 - 12:30 P.M.

SAC CITY, IOWA

Sac City Sale Pavilion - West of Sac City on U.S. Hiway 20

.... 24 BULLS 43 FEMALES

You can plan a bright future for your Polled Shorthorn breeding program with the cattle selling in this sale. You can look ahead to more uniform calf crops, calves that you can develop and fit, and sell for premium prices. Here are Polled Shorthorns with the heads, the ruggedness, the substance and the proven performance that guarantee their breeding worth in your herd.

OTTO JOHNSON, LOHRVILLE, IOWA - Sells 9 Bulls and 19 Females. Otto Johnson's record in the business of producing Polled Shorthorns has been most outstanding. At the Omaha Shows and Sales, he has shown the grand champion bull in 1951, 1955 and 1958 and the reserve champion in 1959. Leading breeders throughout the United States have used Johnson-bred Polled Shorthorns with success. In this sale he is featuring the get and services of **Browndale Crusader**, the 1956 Iowa State Fair reserve grand champion bull. This bull has stamped his get with outstanding heads, great depth, smoothness and ruggedness. There will be 9 sons in this sale and 10 cows with calves at foot, sired by him. He also offers 6 bred heifers and 3 open heifers. There will be daughters of Defender's Nugget, Collynie Masterpiece, Browndale Hope, Proud Sensation, Grand Monarch, Browndale Monarch and Browndale Masterpiece.

GEORGE W. ZINNEL & SONS, ROCKWELL CITY, IOWA - Sell 15 Bulls and 24 Females. They are featuring the get and services of **Clearview Dividend x**, an Omaha 1st prize winner by Sandoon Dividend and an outstanding sire of show and breeding cattle. **Hel-Lo-Na Count x**, a 100% dehorning son of Hel-Lo-Na Royal Leader x, was 2nd in class at both the 1957 and 1958 Iowa State Fairs; **Cloverdale Juggler 3d**, a 100% dehorning son of Juggler's Major x that is siring good-headed, thick, smooth, young calves, and **Hel-Lo-Na Leader x**, a son of Clearview Dividend x, that was 3rd prize senior bull calf at the 1958 Iowa State Fair. They offer 9 cows with calves at foot, 7 bred heifers and 8 open heifers, many of them right out of their 1959 show herd, and including such winners as the 3rd prize senior heifer calf at the 1959 Iowa State Fair, one of the strongest in the nation this year.

For the catalog and other details, write to —

MERVIN F. AEGERTER, Sale Manager, SEWARD, NEBRASKA

Auctioneer: J. E. Halsey

JOHNSON-ZINNEL POLLED SHORTHORN SALE

GENERAL INFORMATION

LOCATION - The sale will be held on Saturday, November 14, 1959 at the Sac City, Iowa Sale Pavilion, located just west of Sac City, Iowa on U. S. Hiway 20. The sale will start at 12:30 p.m. and Sac City is located 45 miles west of Ft. Dodge and 75 miles east of Sioux City, Iowa on U. S. Hiway 20.

Sale Headquarters will be the Park Hotel in Sac City and buyers from a distance will also find several other modern motels available.

GUARANTEE - All cattle will sell under the standard guarantee as endorsed by the American Shorthorn Breeders' Association.

HEALTH - All cattle are absolutely healthy in every respect and will have passed the tuberculosis and Bang's disease tests within thirty days of the sale. Health certificates will be furnished where required to ship into any state or territory. Calf-hood vaccination for Bangs is followed. In addition, both the Johnson and Zinnel herds have been vaccinated for leptospirosis.

REGISTRATION - Certificate of registry with transfers entered and recorded in the buyer's name will be furnished with each lot sold.

MAIL BIDS - Those wishing to buy at this sale who cannot be present may send their bids to the Sale Manager, Mervin F. Aegerter, at Seward, Nebraska, Ken Fulk and Ted Aegerter of the American Shorthorn Association, Arch Stone of the Wallace Farmer, Arden Aegerter, Omaha Journal Stockman, or the Auctioneer, J. E. Halsey, of Des Moines, Iowa.

TERMS - Terms of sale are cash.

We will not be responsible for any accidents that may occur, but will make every effort to provide for the safety and comfort of our guests.

The above guarantee and terms shall constitute a contract between consignor and buyer of each lot. Neither the sale manager nor the clerk of the sale assumes any liability, legal or otherwise.

MERVIN F. AEGERTER, Sale Manager
Seward, Nebraska

GOOD CATTLE OFFERED BY GOOD PEOPLE

That's what is behind the Johnson-Zinnel offering at Sac City, Iowa on November 14th. Good cattle are always where you find them, and in the case of good Polled Shorthorns, you're going to find them in the Johnson-Zinnel sale on November 14th.

George Zinnel & Sons, Delmer, Marvin and George, Jr. have an ideal combination for the production of registered Polled Shorthorns. George and George Jr. operate the homeplace, along with a substantial group of brood cows. Delmer and Marvin each has his own farm and each has a cow herd large enough to justify the use of a top sire. It's hard to beat a family combination like this, it's solid and located in the heart of Iowa's great producing corn area. They have been liberal supporters of state and district shows and sales and this year, had a well-fitted show herd at the Iowa State Fair where they were consistently among the top in class after class.

Otto Johnson has left a record in the last ten years among Polled Shorthorn breeders everywhere that would be hard to duplicate. He too has been a liberal supporter of state and regional shows and his record at the outstanding Omaha Shows and Sales each spring, is one that leaves little doubt as to the quality of his productions.

Johnson and Zinnel Polled Shorthorns have had to make money for their owners and to do this, they have had to be the right kind of cattle; cattle that had plenty of ruggedness and substance, good daily gain and the kind that would meet the demands of the registered and commercial producer.

They have operated under the theory that "we are all partners in this business of producing better Polled Shorthorns" and I believe that this sale on November 14th will be an ideal place for everyone interested in the production of better Polled Shorthorns to get together. If possible, both Otto Johnson and the members of the Zinnel family will be glad to show you these cattle at the farms between now and sale date.

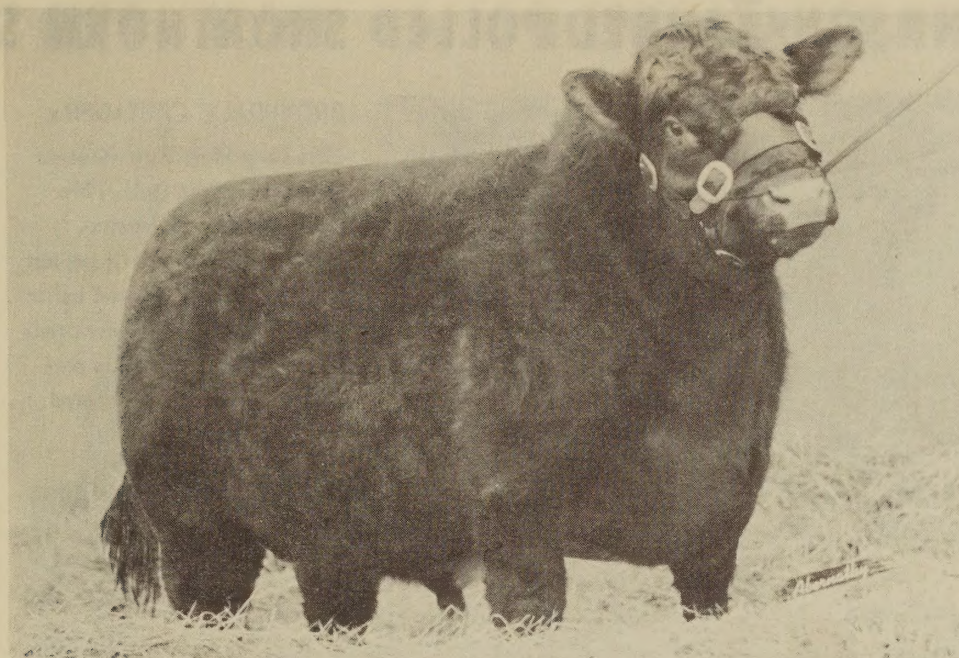
MERVIN F. AEGERTER, Sale Manager

JOHNSON-ZINNEL POLLED SHORTHORN SALE

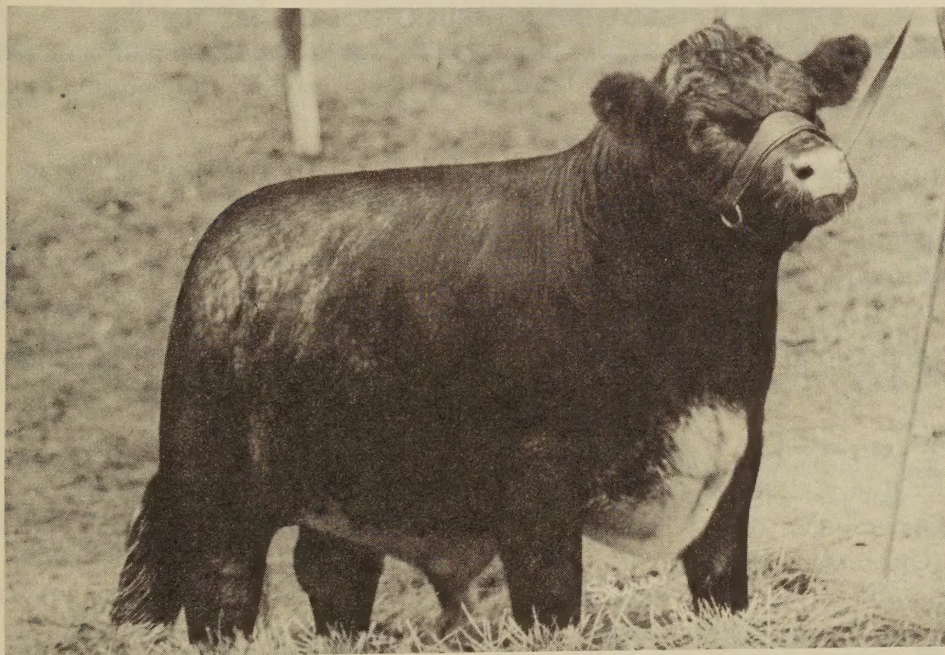
*In the Strongest
Competition in the
Land...at the Annual
Omaha Shows and
Sales, Otto Johnson
Bulls have made a
Great Record—*



1955 — DEFENDER'S GLORY, the 1955 Omaha grand champion and top-selling bull. Otto Johnson sold this son of Defender's Nugget x for \$1,500 to F. W. Smalstig, Pittsburgh, Pennsylvania. Two half-sisters sell in this sale.

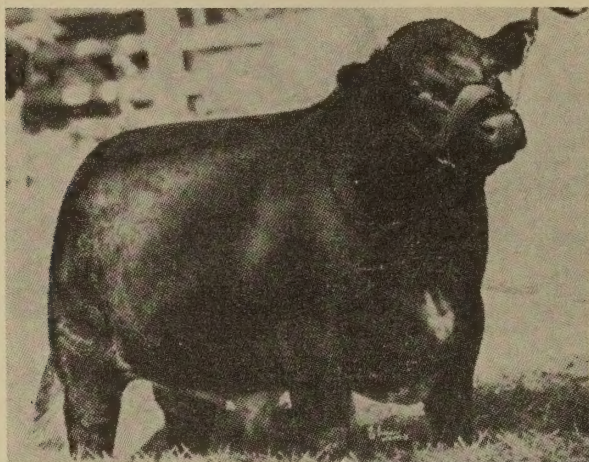


1958 — THE PATTERN x, purchased in the 1958 Omaha sale by C. B. Teegarden & Sons, Ashville, Ohio, and where he now has been a member of their breeding herd and also successful show herd for the past two years. He is by Proud Sensation x and out of the same dam as Minerva Pearl 4th x, grand champion female at the 1954 Iowa State Fair and reserve senior champion at the 1954 International where she sold for \$1,800.



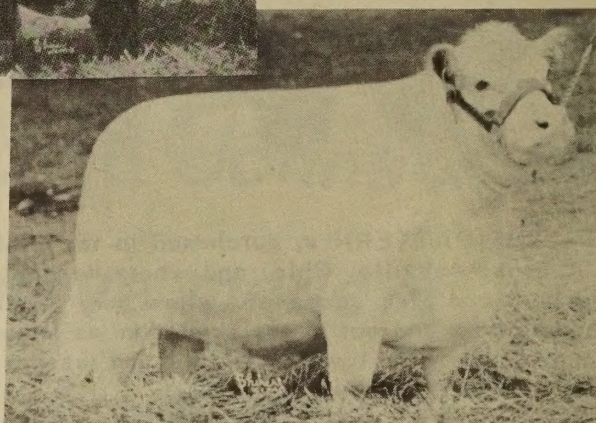
1959 — BROWDALE CHIEF x. This son of Browndale Crusader was the 1959 Omaha reserve grand champion bull where he sold to V. P. Stone, New Market, Alabama. His dam was the 1956 Iowa State Fair 1st prize winner, by the Omaha reserve grand champion, Collynie Masterpiece x. Otto Johnson now has several good, young calves in the herd, sired by this bull.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



BROWDALE CRUSADER x
1956 Iowa State Fair Reserve
Grand Champion Bull. This
son of Browndale Master-
piece x is proving a Champion
Sire. Never have we had better
calves than his — all dark reds
and roans. His dam also pro-
duced the champion pictured
below.

VICTORIA 123d x by Collynie
Masterpiece x, was reserve
grand champion female of the
1957 Iowa State Fair.



Ref. Sire A BROWDALE CRUSADER x2822-403 LE J43

Dark Roan, calved October 10, 1954. Bred and owned by Otto Johnson & Son,
Lohrville, Iowa.

Sire

BROWDALE MASTERPIECE x2735789
Red, Otto Johnson

▶ Defender's Nugget x2621890
Red, Sperry Farms

▶ Lady Perfect 195th x2572759
Red, Otto Johnson

▶ Killearn Royal Max 2550293
Red, Claude Gallinger

Dam

VICTORIA 121st 2586957
Roan, The Wright Farms

▶ Victoria 119th 2491146
Roan, The Wright Farms

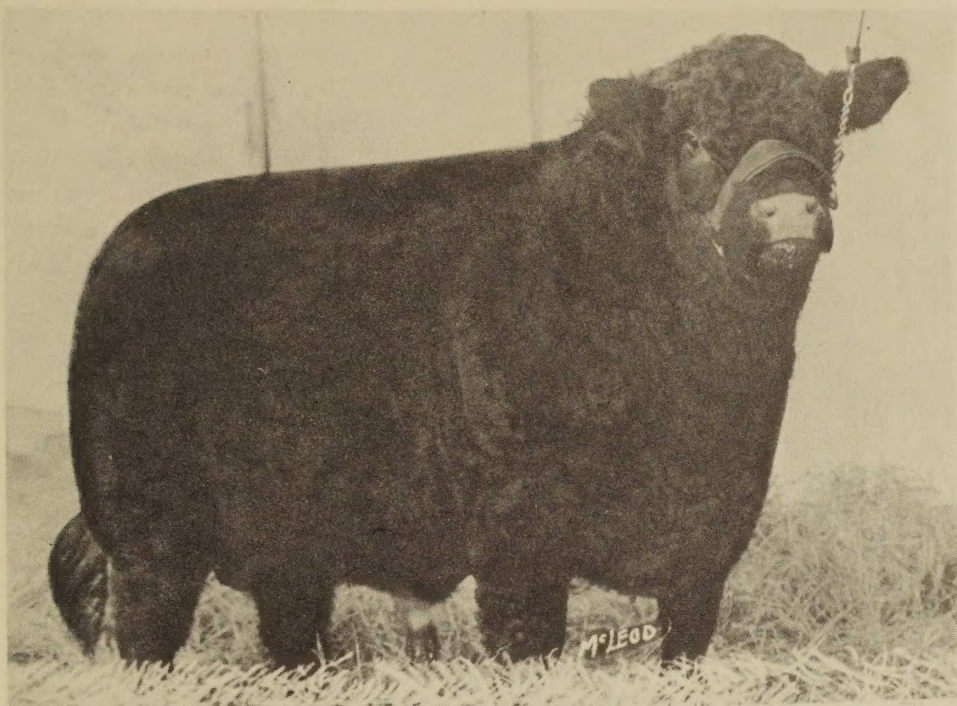
▶ Jnoetta Defender x2396571
Red, John H. Kroeck
Lynnwood Gloster 2d x2463138
Red, R. F. Davis

▶ Browndale Monarch x2439140
Red, A. Lopau & Sons
Lady Perfect 190th x2292032
Red, Otto Johnson

▶ Killearn Max 5th -254948-
Red, Claude Gallinger
Killearn Norma Flora -330705-
Red, Claude Gallinger

▶ Brae Lodge Keepsake 2164666
Red, T. A. Russell
Victoria 104th 2164715
Roan, The Wright Farms

BROWDALE CRUSADER — the 1956 Iowa State Fair reserve grand champion bull. His sire, Browndale Masterpiece, was the 2nd prize senior bull calf at the 1953 Iowa State Fair and he in turn was by Defender's Nugget, a son of the 1948 National Congress Champion Bull, Jnoetta Defender, purchased by Sperry Farms in New York, for \$2,500. The dam of this bull is Victoria 121st, by the \$4,200 Killearn Royal Max, the son of Killearn Max 5th that was repurchased by Claude Gallinger from Wright Farms for use in the great Gallinger herd. Otto Johnson has never had better calves than those being sired by Browndale Crusader, and two of his first sons sold in the 1959 Omaha sale where they averaged \$1,155 and included the reserve grand champion. Nine sons sell in this sale, and six daughters. There will be several cows with calves at foot, sired by him.



PROUD SENSATION x

Ref. Sire B

PROUD SENSATION x2822-411 LE J3

Red, calved June 29, 1954. Bred by Emmett Franklin & Sons, Oskaloosa, Iowa;
Owned by Otto Johnson, Lohrville, Iowa.

- Cherry Hill Sensation x2303570
Red, H. L. Straus

Sire

GREENWICH SENSATION x2524669
Roan, Farnley Farm

- Farnley Orange Blossom 2d x2482919
White, Edith R. Henderson

- Cloverdale Red Crown x2559276
Red, R. L. Flamme

Dam

MAHASKA PET x2660314
Roan, Emmett Franklin & Sons

- Max. Butterfly M 26th x2393776
Roan, Morris Bros.

- Ed. Royal Leader 2d 2155988
Red, Thos. E. Wilson
Loch Dale Gloster O x2122087
Red, Leemon Stock Farm

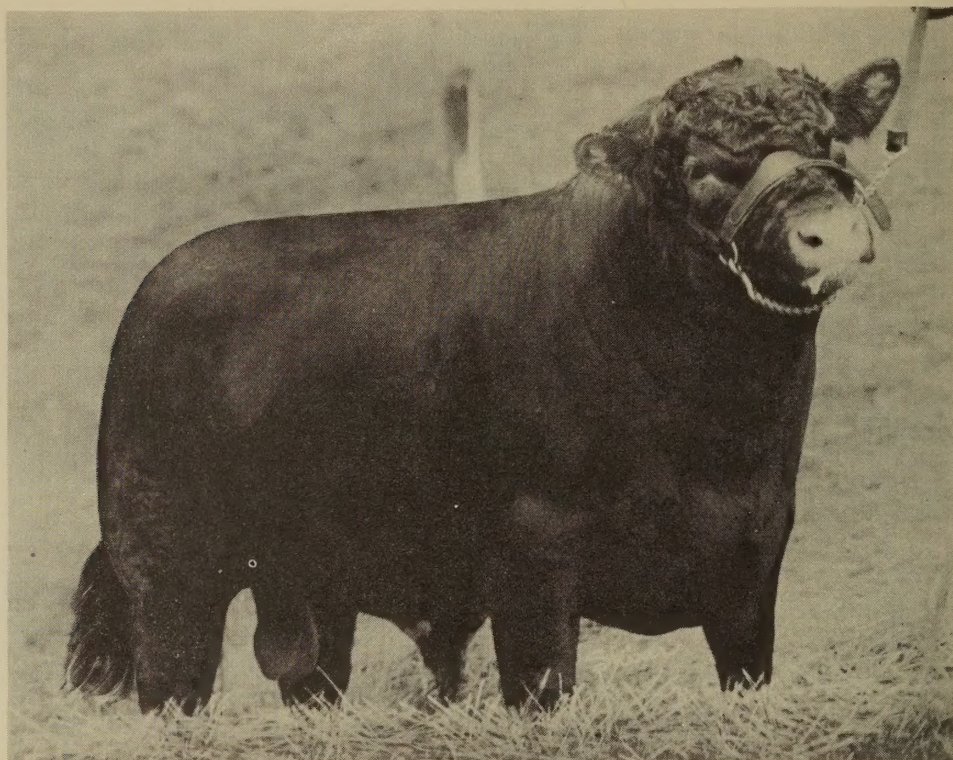
- Farnley Archer 2172431
Roan, Farnley Farm
Lady Orange Blossom x2016424
Roan, Melick & Wiseman

- Cloverdale Coronet x2328995
Red, R. L. Flamme
Cloverdale B'ty 14th x2413240
Roan, R. L. Flamme

- Maxwalton Glory 2d x2095852
Roan, P. G. Ross, Maxwalton Fm.
Max. Butterfly M 14th x2227663
Red, Morris Bros.

PROUD SENSATION — Otto Johnson had the misfortune to lose this young bull after his first crop of calves. In that crop of calves was the 1958 Omaha grand champion and top-selling bull, The Pattern, purchased by C. B. Teegarden & Sons, Ashville, Ohio, and now a valued member of their breeding and show herd. His sire, Greenwich Sensation, was a grandson of Edellyn Royal Leader 2nd and out of a granddaughter of Oakwood Emperor, 1936 International grand champion. His grandsire, Cherry Hill Sensation, was the 1st prize winner at the 1946 International and was the sire of the Congress champion bull, Farnley Hermes. The dam of Proud Sensation, Mahaska Pet, sells as Lot 12 in this sale.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



BETTER SECURITY x – by Golden Legionaire. Reserve senior champion bull at the 1958 Iowa State Fair for Otto Johnson, Lohrville, Iowa.

Ref. Sire C

BETTER SECURITY x2906-735 RE 564

Red, calved September 19, 1956. Bred by E. H. Ferguson & Sons, Laurens, Iowa; Owned by Otto Johnson, Lohrville, Iowa.

- ▶ Cromleybank Legionaire 2666536
Dk. rn., John N. Reid

Sire

GOLDEN LEGIONAIRE 2827952
Dk. rn., Arnold W. Ferguson

- ▶ Femco Laura 2d 2599388
White, George Cox

- ▶ Riverside Security x2444593
Red, Fred A. Johnson

Dam

GOLDENDROP 35th x2763691
Red, E. H. Ferguson & Sons

- ▶ Goldendrop 31st x2274506
Roan, A. Lopaz & Sons

{ Kirkton Challenger (344277)
Red, K. P. MacGillivray
Aikbank Nonpareil Belle (295240)
RWM, John Barnes

{ Prince Royal 2392705
Red, F. W. Harding
Femco Laura 2412976
Roan, Aaron Legg

{ Collynie Renown x2299336
Red, Fred A. Johnson
Jessie 4th x2063183
Red, A. Hultine & Sons

{ Superb Monarch x2085754
Red, Huso Bros.
Goldendrop 25th 2127507
White, M. H. Bassett

BETTER SECURITY -- 2nd prize senior yearling and reserve senior champion at the 1958 Iowa State Fair. His sire is by the \$15,000 Cromleybank Legionaire and his dam is by the Fred Johnson bred, Riverside Security. You'll like the get and services of this bull available in this sale.



BROWNDALÉ COUNT x

Ref. Sire D

BROWNDALÉ COUNT x2988-033 LE J3

Roan, calved August 1, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDALÉ CRUSADER x2822403

Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

► Supreme Monarch x2205340
Red, A. Lopau & Sons

Dam

WILD ROSE 23d x2673768

Red, Billy Johannsen

► Wild Rose 22d x2301723
Roan, Hans Johannsen

BROWNDALÉ COUNT -- Here's one of the outstanding young sons of Browndale Crusader that has been retained for herd sire service by Otto Johnson. He was the 3rd prize summer yearling at the 1959 Iowa State Fair and he has the good head, the smoothness, the ruggedness, and the substance of all the sons and daughters of his sire.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



BROWNDALE PERFECT x

Lot 1

BROWNDALE PERFECT x2972-702 LE J91

Bull

Roan, calved March 20, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDALE CRUSADER x2822403

Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

DIAMOND LILY 28th 2858542

Roan, Geo. Struve & Sons

► Marellbar Duplicator 2669356
Roan, Wm. Bartholomay, Jr.

► Diamond Lily 27th 2491521
Red, q Geo. Struve & Sons

BROWNDALE PERFECT -- We think this is the best bull we have ever produced. He has a tremendous depth of body and thickness and is exceptionally well quartered. He is an ideal color, dark roan. His dam was sired by Marellbar Duplicator who sired so many good cattle for Geo. Struve and Sons. At 17 months of age, Browndale Perfect weighed 1,300 lbs.



BROWNDAL PRIDE x

Lot 2

BROWNDAL PRIDE x2988-032 LE J1

Bull

White, calved July 14, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDAL CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

ROAN JEWEL 15th x2654079
Roan, Otto Johnson

► Browndale Monarch x2439140
Red, A. Lopau & Sons

► Roan Jewel 12th x2335505
Roan, Albert Kempers

BROWNDAL PRIDE -- If you're looking for a white bull, you won't have to look any farther. He's smooth and good-headed. His dam also sells in this sale.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 3

BROWNDALE BONN x2972-700 LE J94

Bull

Roan, calved April 20, 1958. Bred by Otto Johnson & Son, Lohrville, Iowa;
Owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDALE CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

MAHASKA PET x2660314
Roan, Emmett Franklin & Sons

► Cloverdale Red Crown x2559276
Red, R. L. Flamme

► Max. Butterfly M 26th x2393776
Roan, Morris Bros.

BROWNDALE BONN -- A real deep-bodied, mellow bull. He has a good head, heavy bone and weight for age. He is out of the same dam as Proud Sensation who sired our 1958 Omaha grand champion, "The Pattern".

Lot 4

BROWNDALE SEAL x2988-043 LE J98

Bull

Red, calved July 15, 1958. Bred by Otto Johnson & Son, Lohrville, Iowa;
Owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDALE CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

LADY CLIPPER 9th x2782308
Red, Otto Johnson & Son

► Browndale Model x2654076
Red, Otto Johnson

► Lady Clipper 5th x2673766
Roan, Billy Johannsen

BROWNDALE SEAL -- This is the only red bull we have in the sale and he is a very dark red. He looks like a real herd bull, very smooth, well-balanced, with the right kind of pedigree. His dam is always a good producer and has another outstanding bull calf this year by Better Security.



BROWNDALÉ BUD x

Lot 5

BROWNDALÉ BUD x2988-041 LE J97

Bull

Roan, calved July 19, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDALÉ CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

HOMEDALE MARY ANN 7th x2614962
Red, Kaehler Bros.

► Grand Monarch x2507292
Red, A. Lopau & Sons

► Homedale Mary Ann 4th x2566271
Red, Kaehler Bros.

BROWNDALÉ BUD -- He's thick and blocky, real dark roan, with a good head and looks like he is going to make a good breeding bull. He should be a good dehorner. This is one of the good bulls in the sale. His dam also sells.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



BROWNDALÉ COMMAND x

Lot 6

BROWNDALÉ COMMAND x2988-035 LE J5

Bull

Roan, calved September 3, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDALÉ CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

RUTH GLOSTER x2250863
Red, S. Keith Gabriel

► Gloster Browndale x2115552
Red, J. T. Ferguson & Sons

► Anna Bell x2130473
Red, C. A. Gabriel

BROWNDALÉ COMMAND -- Here's another dark roan bull, very typy, short-legged and has lots of size for age. Placed 3rd in Iowa State Fair. He was also in our junior Get of Sire group which placed 2nd.

Lot 7

SUPREME BROWDALE x2988-036 LE J6

Bull

Roan, calved September 15, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWDALE CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

PROUD LADY 2d x2731783
Roan, Billy Johannsen

► Mardean's Rex x2527754
Roan, Marlowe Mitchell

► Proud Dora 12th 2188355
Red, Fred V. Belau

SUPREME BROWDALE -- This bull has tremendous size for age. We think he would make a good bull for a commercial herd, as he should add extra weight to his calves. His dam also sells.

Lot 8

BROWDALE MAX x2988-034 LE J4

Bull

Roan, calved July 25, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWDALE CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

ROSANNA 54th x2735795
Red, Otto Johnson

► Browndale Hope x2586958
Red, Otto Johnson

► Rosanna 52d x1952143
Roan, Z. T. Dunham & Sons

BROWDALE MAX -- There's lots of quality and thickness about this bull. His dam always produces good calves. Our second top-selling bull in Omaha in 1958, Collynie Masterpiece 12th, which sold to Kermit Parks of Webster, S. Dak., for \$1,250, was out of the same dam. I think we had more compliments on Collynie Masterpiece 12th than any bull we've sold.

Lot 9

BROWDALE LAD x2988-037 LE J7

Bull

Roan, calved September 25, 1958. Bred by Otto Johnson & Son, Lohrville, Iowa; Owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWDALE CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

LADY CLIPPER 5th x2673766
Roan, Billy Johannsen

► Supreme Monarch x2205340
Red, A. Lopau & Son

► Lady Clipper 3d x2390707
Roan, Hans Johannsen

BROWDALE LAD -- He has a good head and is very smooth and well-fleshed. He's a good doing type of bull.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 10

HOMEDALE MARY ANN 7th x2614-962 RE 88

Female

Red, calved July 11, 1950. Bred by Kaehler Bros., St. Charles, Minnesota;
Owned by Otto Johnson, Lohrville, Iowa.

- ▶ Superb Monarch x2085754
Red, Huso Bros.

Sire

GRAND MONARCH x2507292
Red, A. Lopau & Sons

- ▶ Annabelle's Beauty 4th 2169754
Roan, A. Lopau & Sons

- ▶ La Paulina's Supreme x2028895
Roan, J. F. Potter

Dam

HOMEDALE MARY ANN 4th x2566271
Red, Kaehler Bros.

- ▶ Homedale Mary Ann 2d 2315542
Red, Kaehler Bros.

Monarch's Ensign x1760583
Red, Bert A. Hanson
Lily 12th x1574932
Roan, Bert A. Hanson

Lincoln Count F x1924529
Roan, Lincoln Ranch
Annabelle's B'ty 4th 2169754
Roan, A. Lopau & Sons

Supreme Ceremonious x1951215
White, Henry O. Larson
La Paulina 2d x1762635
Red, J. F. Potter

Collynie Edgcote x2103732
Red, Albert Hultine & Sons
Homedale Mary Ann x2147846
Red, Kaehler Bros.

HOMEDALE MARY ANN 7th -- This cow was purchased as a 4-H heifer for my son and did well as a show heifer. A good son, Browndale Bud, sells in this sale. She sells with a dark red heifer calf at foot, born June 25, 1959 and sired by Browndale Crusader. Rebred July 18 to Browndale Crusader.

Lot 11

ROAN JEWEL 15th x2654-079 RE J79

Female

Roan, calved March 25, 1951. Bred and owned by Otto Johnson, Lohrville, Iowa.

- ▶ Superb Monarch x2085754
Red, Huso Bros.

Sire

BROWDALE MONARCH x2439140
Red, A. Lopau & Sons

- ▶ Cherry Broadhooks x2081888
Red, A. C. Constable

- ▶ King Sultan x1896649
Roan, Laurence Buller

Dam

ROAN JEWEL 12th x2335505
Roan, Albert Kempers

- ▶ Red Jewel 2d x2124897
Red, Ralph W. Marcue

Monarch's Ensign x1760583
Red, Bert A. Hanson
Lily 12th x1574932
Roan, Bert A. Hanson

Arch Browndale x2041894
Red, B. O. Rue & Sons
Clare Broadhooks 1951356
Red, A. C. Constable

Sultan's Heir x1774856
Roan, W. A. Meyer
Maud 77th x1798624
Roan, A. Hultine & Sons

Sunnyblink's Lad x1980658
Red, Nick Buyert
Red Jewel x1831026
Red, Ralph W. Marcue

ROAN JEWEL 15th -- Sells with a good white heifer calf, born August 3 and sired by Browndale Crusader. She is also the dam of Browndale Pride, the white bull in this sale.

Lot 12

MAHASKA PET x2660-314 RE F20

Female

Roan, calved May 28, 1951. Bred by Emmett Franklin & Sons, Oskaloosa, Iowa; Owned by Otto Johnson, Lohrville, Iowa.

- ▶ Cloverdale Coronet x2328995
Red, R. L. Flamme

Sire

CLOVERDALE RED CROWN x2559276
Red, R. L. Flamme

- ▶ Cloverdale B'ty 14th x2413240
Roan, R. L. Flamme

- ▶ Maxwalton Glory 2d x2095852
Roan, P. G. Ross, Maxwalton Fm.

Dam

MAXINE BUTTERFLY M 26th x2393776
Roan, Morris Bros.

- ▶ Max. Butterfly M 14th x2227663
Red, Morris Bros.

Coronet Inspiration x2174549
Red, Lewis W. Thieman
Village Coronita 13th x2138368
Roan, Lewis W. Thieman

Coronet Inspiration x2174549
Red, Lewis W. Thieman
Highland B'ty 32d x1804606
Roan, S. B. Hudson & Son

Maxwalton A Wun sx1720811
Red, P. G. Ross, Maxwalton Fm.
Maxwalton Gloster 61st 1818420
White, P. G. Ross, Maxwalton Fm.

Lindale Salute x1964827
Red, Morris Bros.
Max. Butterfly 2d x1750277
Roan, Morris Bros.

MAHASKA PET -- She sells with a dark red bull calf born June 23 and sired by Browndale Crusader. She has been remated to Browndale Crusader for an early spring calf. This cow was the mother of our herd bull, Proud Sensation, which we had the misfortune to lose after a small crop of calves.

Lot 13

PROUD LADY 2d x2731-783 RE J8

Female

Roan, calved June 28, 1952. Bred by Billy Johannsen, Forestburg, South Dakota; Owned by Otto Johnson, Lohrville, Iowa.

- ▶ Lynnwood Dale x2167077
Red, Lynnwood Farm

Sire

MARDEAN'S REX x2527754
Roan, Marlowe Mitchell

- ▶ Autumn Rose 36th 2175650
Roan, Marlowe Mitchell

- ▶ Browndale Collynie x2007562
Roan, A. Hultine & Sons

Dam

PROUD DORA 12th 2188355
Red, Fred V. Belau

- ▶ Proud Dora 9th x2039488
Red, Fred V. Belau

Collynie's Type 3d x1846046
Red, Albert Hultine & Sons
Lynwood Clara 2d x2011009
Roan, Lynnwood Farm

Collinsby Mardale x2054252
Roan, Mr. & Mrs. T. A. Collins
Autumn Rose 28th 2037575
Roan, Marlowe Mitchell

King Collynie Jr x1718025
Roan, F. A. Ham
Browndale Bess 1880234
Red, Frank Nelson

Supreme Browndale 1898598
Roan, Barron Bros.
Proud Dora 6th x1897054
Roan, Fred V. Belau

PROUD LADY 2nd -- Sells with a roan bull calf at foot, born September 1 and sired by Better Security. She is also the mother of Supreme Browndale that sells in this sale.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 14

BRAWITH BUD 15th x2768-477 RE J10

Female

Red, calved March 1, 1953. Bred and owned by Otto Johnson, Lohrville, Iowa.

- ▶ Jnoetta Defender x2396571
Red, John H. Kroeck

Sire

DEFENDER'S NUGGET x2621890
Red, Sperry Farms

- ▶ Lynnwood Gloster 2d x2463138
Red, R. F. Davis

- ▶ Browndale Monarch x2439140
Red, A. Lopau & Sons

Dam

BRAWITH BUD 13th x2572758
Red, Otto Johnson

- ▶ Brawith Bud 9th x2451601
Red, Otto Johnson

BRAWITH BUD 15th -- She's a good daughter of Defender's Nugget who sired our 1955 Omaha champion which sold for \$1,500 to F. W. Smalstig of Pittsburgh, Pennsylvania. She sells with a good, red heifer calf at foot, born Sept. 15 and sired by Better Security. She is also the mother of Brawith Bud 20th that sells.

{ Collynie Standard x2127388
Roan, C. McCarthy & Son
Jnoetta Fancy 2037175
Red, John H. Kroeck

{ Lynnwood Nugget x2201485
Red, Lynnwood Farm
Lynnwood Gloster x2061261
Red, Lynnwood Farm

{ Superb Monarch x2085754
Red, Huso Bros.
Cherry Broadhooks x2081888
Red, A. C. Constable

{ Collynie's Anthem x2242190
Red, A. Hultine & Sons
Brawith Bud 7th x2228389
Red, A. L. Dunham & Son

Lot 15

LADY PERFECT 196th x2822-412 RE J35

Female

Red, calved September 25, 1954. Bred and owned by Otto Johnson, Lohrville, Iowa.

- ▶ Jnoetta Defender x2396571
Red, John H. Kroeck

Sire

DEFENDER'S NUGGET x2621890
Red, Sperry Farms

- ▶ Lynnwood Gloster 2d x2463138
Red, R. F. Davis

- ▶ Browndale Monarch x2439140
Red, A. Lopau & Sons

Dam

LADY PERFECT 195th x2572759
Red, Otto Johnson

- ▶ Lady Perfect 190th x2292032
Red, Otto Johnson

LADY PERFECT 196th -- Mated June 18th to Browndale Crusader. She had a nice heifer calf this year which we are keeping.

{ Collynie Standard x2127388
Roan, C. McCarthy & Son
Jnoetta Fancy 2037175
Red, John H. Kroeck

{ Lynnwood Nugget x2201485
Red, Lynnwood Farm
Lynnwood Gloster x2061261
Red, Lynnwood Farm

{ Superb Monarch x2085754
Red, Huso Bros.
Cherry Broadhooks x2081888
Red, A. C. Constable

{ Cloverdale Chief x2138363
Red, H. L. Flamme
Lady Perfect 189th x2190847
Red, Z. T. Dunham & Sons

Lot 16

LADY CLIPPER 10th x2846-571 RE J37

Female

Red, calved January 6, 1955. Bred and owned by Otto Johnson & Son, Lohrville, Iowa.

- Defender's Nugget x2621890
Red, Sperry Farms

Sire

BROWDALE MASTERPIECE x2735789
Red, Otto Johnson

- Lady Perfect 195th x2572759
Red, Otto Johnson

- Supreme Monarch x2205340
Red, A. Lopau & Son

Dam

LADY CLIPPER 5th x2673766
Roan, Billy Johannsen

- Lady Clipper 3d x2390707
Roan, Hans Johannsen

Jnoetta Defender x2396571
Red, John H. Kroeck
Lynnwood Gloster 2d x2463138
Red, R. F. Davis

Browndale Monarch x2439140
Red, A. Lopau & Sons
Lady Perfect 190th x2292032
Red, Otto Johnson

Superb Monarch x2085754
Red, Huso Bros.
Cherry Broadhooks x2081888
Red, A. C. Constable

Supreme Monarch x2205340
Red, A. Lopau & Sons
Red Clipper 2d 2188356
Red, Fred V. Balau

LADY CLIPPER 10th -- Mated June 8th to Better Security.

Lot 17

ROAN JEWEL 20th x2898-569 RE J69

Female

Roan, calved June 3, 1956. Bred and owned by Otto Johnson, Lohrville, Iowa.

- Hilldale Collynie 9th x2506448
Roan, J. W. Bennett

Sire

COLLYNIE MASTERPIECE x2701552
White, Wertz Bros.

- Princess Royal 26th 2389063
Roan, Wertz Bros.

- King Sultan x1896649
Roan, Laurence Buller

Dam

ROAN JEWEL 12th x2335505
Roan, Albert Kempers

- Red Jewel 2d x2124896
Red, Ralph W. Marcue

Alauna Collynie x2264028
Red, Girton & Fennern
H D Marshal's Lassie x2225272
Roan, J. W. Bennett

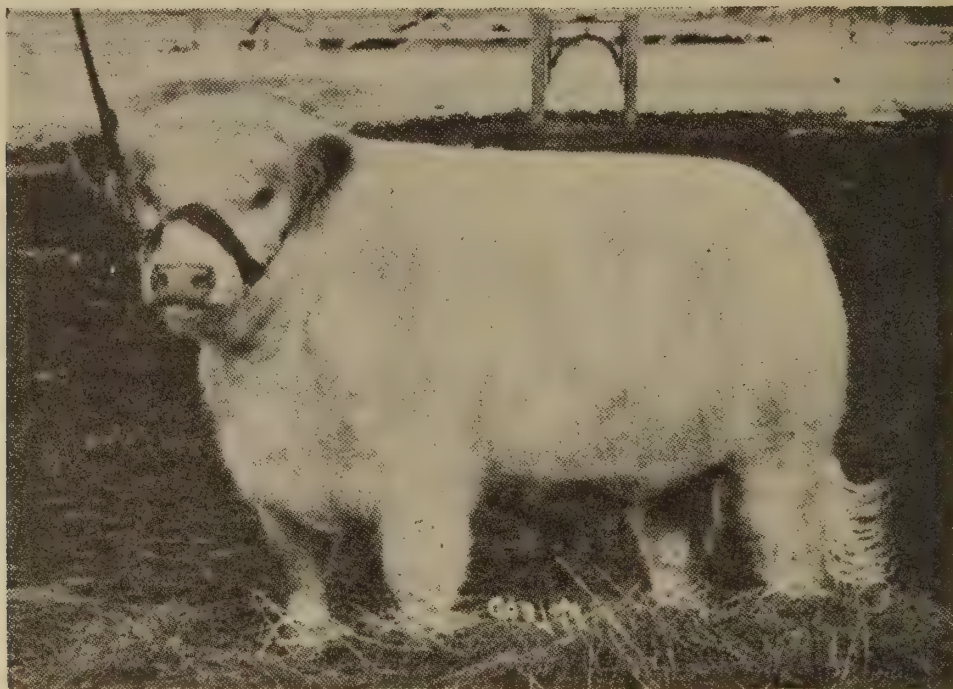
Double Goldfinder 2094556
Red, Husted Bros.
Princess Royal 25th 2221617
Red, Doris Husted

Sultan's Heir x1774856
Roan, W. A. Meyer
Maud 77th x1798624
Roan, Albert Hultine & Sons

Sunnyblink's Lad x1980658
Red, Nick Buyert
Red Jewel x1831026
Red, Ralph W. Marcue

ROAN JEWEL 20th -- Mated July 3rd to Browndale Crusader. She had a nice red heifer this year which we are keeping.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



COLLYNIE MASTERPIECE x – reserve champion bull of the 1954 Omana sale.

Lot 18

RUTH 39th x2906-558 RE J70

Female

Roan, calved June 15, 1956. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

- ▶ Hilldale Collynie 9th x2506448
Roan, J. W. Bennett

COLLYNIE MASTERPIECE x2701552
White, Wertz Bros.

- ▶ Princess Royal 26th 2389063
Roan, Wertz Bros.

- ▶ Coronet Royalist x2124397
Red, Lewis W. Thieman

Dam

RUTH 35th x2429446
Red, A. L. Dunham & Son

- ▶ Ruth 32d x2254147
Red, A. L. Dunham & Son

{ Alauna Collynie x2264028
Red, Girton & Fennern
H D Marshal's Lassie x2225272
Roan, J. W. Bennett

{ Double Goldfinder 2094556
Red, Husted Bros.
Princess Royal 25th 2221617
Red, Doris Husted

{ King of Hearts x2014088
Roan, Lewis W. Thieman
Violet Coronita x1891096
Roan, Lewis W. Thieman

{ Maxwalton Glory x2059939
Red, P. G. Ross, Maxwalton Fm.
Dunham's Ruth 16th x1735713
Red, Z. T. Dunham & Sons

RUTH 39th -- A good daughter of Collynie Masterpiece, Omaha reserve champion. Her dam was also an Omaha reserve champion. She is due to calve December 23rd by Better Security.

Lot 19

DIAMOND LILY 29th x2906-556 RE J72

Female

Red, calved July 25, 1956. Bred and owned by Otto Johnson, Lohrville, Iowa.

- Browndale Monarch x2439140
Red, A. Lopau & Sons

Sire

BROWDALE HOPE x2586958
Red, Otto Johnson

- Lady Perfect 2d x2451602
Red, Otto Johnson

- Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Dam

DIAMOND LILY 27th 2491521
Red, Geo. Struve & Sons

- Diamond Lily 11th 1807731
Red, Geo. Struve

Superb Monarch x2085754
Red, Huso Bros.
Cherry Broadhooks x2081888
Red, A. G. Constable

Collynie Anthem x2242190
Red, Albert Hultine & Sons
Lady Perfect 191st x2333229
Red, Otto Johnson

Goldfinder's Favorite 2007814
Red, Husted Bros.
Marion 15th 1963382
Red, Geo. Struve

Gainford Browndale 1588602
Roan, L. E. Crews
Diamond Lily 4th 1320565
Red, Geo. Struve

DIAMOND LILY 29th -- Mated August 10th to Browndale Crusader.

Lot 20

PROUD LADY 4th x2944-659 RE J82

Female

Red, calved April 15, 1957. Bred and owned by Otto Johnson, Lohrville, Iowa.

- Browndale Masterpiece x2735789
Red, Otto Johnson

Sire

BROWDALE CRUSADER x2822403
Dk. rn., Otto Johnson & Son

- Victoria 121st 2586957
Roan, The Wright Farms

- Browndale Masterpiece x2735789
Red, Otto Johnson

Dam

PROUD LADY 3d x2858551
Red, Otto Johnson

- Proud Lady 2d x2731783
Roan, Billy Johannsen

Defender's Nugget x2621890
Red, Sperry Farms
Lady Perfect 195th x2572759
Red, Otto Johnson

Killearn Royal Max 2550293
Red, Claude Gallinger
Victoria 119th 2491146
Roan, The Wright Farms

Defender's Nugget x2621890
Red, Sperry Farms
Lady Perfect 195th x2572759
Red, Otto Johnson

Mardean's Rex x2527754
Roan, Marlowe Mitchell
Proud Dora 12th 2188355
Red, Fred V. Belau

PROUD LADY 4th -- Another good red daughter of Browndale Crusader. Should have a calf before sale date by Better Security.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 21

ROSANNA 55th x2944-660 RE J83

Female

Red, calved May 2, 1957. Bred and owned by Otto Johnson, Lohrville, Iowa.

- ▶ Greenwich Sensation x2524669
Roan, Farnley Farm

Sire

PROUD SENSATION x2822411
Red, Emmett Franklin & Sons

- ▶ Mahaska Pet x2660314
Roan, Emmett Franklin & Sons

- ▶ Browndale Hope x2586958
Red, Otto Johnson

Dam

ROSANNA 54th x2735795
Red, Otto Johnson

- ▶ Rosanna 52d x1952143
Roan, Z. T. Dunham & Sons

Cherry Hill Sensation x2303570
Red, H. L. Straus
Farnley Or. Blossom 2d x2482919
White, Edith R. Henderson

Cloverdale Red Crown x2559276
Red, F. L. Flamme
Max. Butterfly M 26th x2393776
Roan, Morris Bros.

Browndale Monarch x2439140
Red, A. Lopau & Sons
Lady Perfect 2d x2451602
Red, Otto Johnson

Count Max 1891093
Roan, Lewis W. Thieman
Rosanna 43d x1769522
Roan, Z. T. Dunham & Sons

ROSANNA 55th -- This heifer is a half sister to Collynie Masterpiece 12th that sold for \$1,250 in Omaha in 1958 and also of Browndale Max selling in this sale. This is a heifer we probably should keep as I'm sure she will produce a good calf. Should make someone a very good brood cow. Due to calve January 9th to Browndale Crusader.

Lot 22

RUTH GLOSTER 8th x2968-226 RE J94

Female

Red, calved January 21, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDAL E CRUSADER x2822403
Dk. rn., Otto Johnson & Son

- ▶ Browndale Masterpiece x2735789
Red, Otto Johnson

- ▶ Victoria 121st 2586957
Roan, The Wright Farms

Dam

RUTH GLOSTER 3d x2547526
Red, Otto Johnson

- ▶ Browndale Monarch x2439140
Red, A. Lopau & Sons

- ▶ Ruth Gloster x2250863
Red, S. Keith Gabriel

RUTH GLOSTER 8th -- She was in our show herd this year and placed 3rd in a strong class at the Iowa State Fair. She will be a top animal in anyone's herd. Her dam is the best cow we have out of Browndale Monarch. Mated August 25th to Better Security.

SAC CITY, IOWA • NOVEMBER 14, 1959

Lot 23

LADY PERFECT 198th x2968-225 RE J95

Female

Red, calved February 1, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDALÉ CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

LADY PERFECT 195th x2572759
Red, Otto Johnson

► Browndale Monarch x2439140
Red, A. Lopau & Sons

► Lady Perfect 190th x2292032
Red, Otto Johnson

LADY PERFECT 198th -- She's a good-headed, deep, thick, smooth and well-balanced heifer. She was mated June 13th to Better Security.

Lot 24

RED PRINCESS 12th x2988-040 RE J97

Female

Red, calved June 10, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWNDALÉ CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

RED PRINCESS 10th x2476767
Red, Frank Fowlie

► Shady Oak Lad x2181733
Red, Clara Willhoite & Sons

► Red Princess x2026779
Red, S. B. Hudson & Son

RED PRINCESS 12th -- Here's a heifer that will make a good cow for someone. She is smooth, well-balanced and strong in Polled breeding. She will be mated to Better Security before sale date.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 25

RUTH 41st x2988-042 RE J98

Female

Roan, calved July 15, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWDALE CRUSADER x2822403
Dk. rn., Otto Johnson & Son

► Browndale Masterpiece x2735789
Red, Otto Johnson

► Victoria 121st 2586957
Roan, The Wright Farms

Dam

RUTH 35th x2429446
Red, A. L. Dunham & Son

► Coronet Royalist x2124397
Red, Lewis W. Thieman

► Ruth 32d x2254147
Red, A. L. Dunham & Son

RUTH 41st -- Here's a heifer we should have shown this year. She is out of Ruth 35th, the Omaha reserve champion female in 1949. This is the kind we would rather keep than sell, but we are keeping another heifer out of the same dam. She will be mated to Better Security.

Lot 26

BRAWITH BUD 18th 2988-044 RE J1

Female

Roan, calved October 1, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

COLLYNIE MASTERPIECE 12th x2898563
Roan, Otto Johnson

► Collynie Masterpiece x2701552
White, Wertz Bros.

► Rosanna 54th x2735795
Red, Otto Johnson

Dam

BRAWITH BUD 16th x2877634
Red, Otto Johnson

► Nugget Ensign x2768474
Red, Otto Johnson

► Brawith Bud 15th x2768477
Red, Otto Johnson

BRAWITH BUD 18th -- Here's a dehorned heifer, nice and smooth and from a good producing family. Her dam is sired by Nugget Ensign who sold for \$1,050 in Omaha in 1955. Sells open.

Lot 27

BRAWITH BUD 20th x2988-049 RE J5

Female

Red, calved November 1, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

BROWDALE RANSOM x2906554
Red, Otto Johnson

► Browndale Hope x2586958
Red, Otto Johnson

► Wild Rose 23d x2673768
Red, Billy Johannsen

Dam

BRAWITH BUD 15th x2768477
Red, Otto Johnson

► Defender's Nugget x2621890
Red, Sperry Farms

► Brawith Bud 13th x2572758
Red, Otto Johnson

BRAWITH BUD 20th -- Here's a very classy heifer, good head, straight lines, very smooth. A granddaughter of Browndale Hope who sired our 1954 Iowa State Fair grand champion heifer. Sells open.



COLLYNIE MASTERPIECE 12th x – first prize summer yearling at the 1958 Omaha sale where he was purchased for \$1,250 by Kermit K. Parks, Webster, So. Dakota. His dam is a half-sister to the 1954 Iowa State Fair grand champion female, and his sire, Collynie Masterpiece x was reserve grand champion at Omaha in 1954. He sired two 1st prize heifers in the 1956 Iowa State Fair and a reserve grand champion in 1957. Three daughters sell in this sale.

Lot 28

LADY PERFECT 205th x2988-046 RE J3

Female

Red, calved October 2, 1958. Bred and owned by Otto Johnson, Lohrville, Iowa.

Sire

COLLYNIE MASTERPIECE 12th x2898563
Roan, Otto Johnson

► Collynie Masterpiece x2701552
White, Wertz Bros.

► Rosanna 54th x2735795
Red, Otto Johnson

► Coronet Royalist x2124397
Red, Lewis W. Thieman

► Lady Perfect 193d x2228376
Red, Z. T. Dunham & Sons

Dam

LADY PERFECT 202d x2400079
Red, A. L. Dunham & Son

LADY PERFECT 205th -- Here's a solid red heifer with a lot of depth, and thickness and should make a good brood cow. Sells open.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



SANDOON DIVIDEND x – Sire, Cruggleton Permit; Dam, Orange Fluff by Cruggleton Perfect, also the dam of Sandoon Captivator.

Ref. Sire E CLEARVIEW DIVIDEND x2757-875 RE K205

Roan, calved April 8, 1953. Bred by Lou Kennedy & Sons, Lewis, Iowa; Owned by George Zinnel & Sons, Rockwell City, Iowa.

- ▶ Cruggleton Permit 2572512
RWM, Albert J. Marshall

Sire

SANDOON DIVIDEND 2600290

Red, A. C. McDermott

- ▶ Orange Fluff 2548744
Red, Albert J. Marshall

- ▶ Clearview Model x2447688
White, Kappelman Bros.

Dam

CLARA'S CINDERELLA 8th x2612204

Roan, Lou Kennedy & Sons

- ▶ Clara's Cinderella 3d x2204912
Roan, Lou Kennedy & Sons

Cruggleton Brunel (315414)
Dk. rn., A. J. Marshall
Princess Eileen (231034)
Red, A. J. Marshall

Cruggleton Perfect (303904)
Red, A. J. Marshall
Orange Flossie (240820)
RWM, A. J. Marshall

Lovely's Bonny Count x2249097
Roan, Elmer Ehlert
Lady Rosewood 7th x2290561
Roan, Raymond Basham

Lord Victor x1940999
White, Clyde W. Miller
Clara's Cinderella 2d x1765996
Roan, Myrtie Eichhorn

CLEARVIEW DIVIDEND – This Polled son of Sandoon Dividend was a 1st place bull at the Omaha sale. He has done us more good than any bull we have used. He sired the 2nd place junior Get of Sire at the Iowa State Fair in 1956 with his first crop of calves. This Get included the 2nd and 4th place senior heifer calves and the 3rd place senior bull calf which topped the Spring Sale at Columbus in 1957. He sired the 3rd place Get of Sire at the 1958 State Fair; 2nd place senior bull calf and many other high-placing cattle. This year he sired both 2nd place two-year-old heifer and 2nd place summer yearling, also 4th place senior heifer calf, 4th place senior yearling bull and 4th and 6th place pair of females in very close competition. One son, Hel-Lo-Na Leader is being retained for herd service. Clearview Dividend calves are exceptionally good gainers. One of his calves won the Rate of Gain contest at our County Fair over all breeds. A son or daughter of this bull can improve any herd.



HE-LO-NA LEADER x

Ref. Sire F

HEL-LO-NA LEADER x2948-785 LE M20

Red, calved September 4, 1957. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Sandoon Dividend 2600290
Red, A. C. McDermott

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

- Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

- Hel-Lo-Na Monarch x2746340
Red, G. W. Zinnel & Sons

Dam

HEL-LO-NA LADY MEMORY 5th x2872435
Red, G. W. Zinnel & Sons

- Hel-Lo-Na Lady Memory 3d x2687296
Roan, G. W. Zinnel & Sons

{ Cruggleton Permit 2572512
RWM, A. J. Marshall
Orange Fluff 2548744
Red, A. J. Marshall

{ Clearview Model x2447688
White, Kappelman Bros.
Clara's Cinderella 3d x2204912
Roan, Lou Kennedy & Sons

{ x2542953
Millbrook Royal Leader 2d
Red, Wm. H. McDonnell
Sensation's Beauty x2542847
Red, Virgil I. Marshall

{ Golden Emblem x2586770
Roan, Falcon & Wright
Hel-Lo-Na Lady Memory x2571644
Roan, G. W. Zinnel & Sons

HEL-LO-NA LEADER -- This son of Clearview Dividend x, was the 3rd prize senior bull calf at the 1958 Iowa State Fair and out of a granddaughter of Millbrook Royal Leader 2d x. We think you will like the great head, the ruggedness, the substance and the thickness of this bull and there are 7 heifers mated to him in this sale.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



SPOTLIGHT IMPRESSION x

Ref. Sire G SPOTLIGHT IMPRESSION x2736-757 RE 5208

Red, calved May 10, 1952. Bred by B. O. Rue & Sons, Lakefield, Minnesota;
Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- ▶ Collynie Nobleman x2386189
Roan, A. Hultine & Sons

Sire

NOBLEMAN SPOTLIGHT x2527816
Red, A. Hultine & Sons

- ▶ Clara 5th x1979260
Red, A. Hultine & Sons

- ▶ Hampton's Peer x2069899
Roan, A. Hultine & Sons

Dam

GLOSTER'S BEAUTY 3d 2221009
Roan, B. O. Rue & Sons

- ▶ Gloster's Beauty x2045440
Roan, B. O. Rue & Sons

Collynie Good News x2299344
Red, Fred A. Johnson
Fairy Lavender x1945332
Roan, Frank Nelson

Collynie Spotlight x1888461
Roan, A. Hultine & Sons
Browndale Clara 1880235
Red, Frank Nelson

Daybreak's Bud x1957474
Red, A. Hultine & Sons
Jessie 2d 1888458
Roan, A. Hultine & Sons

Matchless Browndale x1864766
Roan, R. E. Phillip
Roan Gloster x1864265
Roan, B. O. Rue

SPOTLIGHT IMPRESSION -- Senior champion at the 1955 Iowa State Fair and sired by a son of the twice Nebraska State Fair grand champion bull, Collynie Nobleman. His dam is a granddaughter of the Iowa-Nebraska State Fair grand champion bull, Daybreak's Bud. Four daughters of this bull sell in this sale.

Lot 29

HEL-LO-NA COUNT x2866-297 LE G10

Bull

Red, calved September 8, 1955. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Millbrook Royal Leader 2d x2542953
Red, Wm. H. McDonnell

Sire

HEL-LO-NA ROYAL LEADER x2687291
Red, G. W. Zinnel & Sons

- Kintyre Prin. Royal x2491076
Red, Kenner Shorthorn Farms

- Collynie Browndale x2493725
Roan, Richard Kerns

Dam

HEL-LO-NA AUGUSTA 2d x2774333
Roan, G. W. Zinnel & Sons

- Augusta Marquis 2d 2540982
Dk. rn., N. J. Hauptert

HEL-LO-NA COUNT x -- He was 1st prize bull at the 1958 Iowa State Fair. He has been used heavily in our herd and has done an outstanding job. Many of his heifers are being retained. This Royal Leader breeding has produced many good cattle for us, including our two senior yearlings at the State Fair this year. This bull would not be for sale if we didn't have so many females related to him. He's a 100% dehorner and has a wonderful disposition.

Millbrook Royal Leader x2462625
Red, H. L. Straus
Millbrook Gloster B x2250463
RWM, Wm. H. McDonnell

Collynie Fascinator x1957471
Red, A. Hultine & Sons
Robin's Prin. Royal 6th x2102478
Red, Lehnert Stock Farm

Browndale Goods 2153840
Roan, Geo. W. Retzlaff & Son
Prizedale Beauty x2332926
Roan, Reuben Corliss

H Fancy Browndale Boy 2314738
Red, Held Bros.
Augusta Marquis 2073433
Roan, Martin Luinstra

Lot 30

COLLYNIE GOOD'S x2984-446 RE B73

Bull

Roan, calved June 21, 1958. Bred by Martin Blass, Sac City, Iowa; Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

JUGGLER'S CONQUEST 9th x2861924
Red, Matt Laughlin

- Juggler's Conquest x2706169
Red, E. P. Laughlin

- Missie 34th x2579895
Red, Matt Laughlin

Dam

ORANGE DUCHESS x2756296
Roan, Martin Blass

- Alauna Redeemer x2516942
Red, Girton & Fennern

- 2611709-
► Hel-Lo-Na Orange Duchess 2d
White, G. W. Zinnel & Sons

COLLYNIE GOOD'S x -- A dark roan bull whose sire, Juggler's Conquest 9th x was 1st prize bull at Omaha. His dam is probably the best cow in the Martin Blass herd. She is by Alauna Redeemer, a champion bull at a state sale in Des Moines. His sire was Alauna Lord Collynie. Hel-Lo-Na Orange Duchess 2d was by Collynie Browndale, the \$1010 McCook, Nebraska top selling bull that sired many outstanding calves for us.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 31

MAR-WILL CONQUEST x2984-444 RE B72

Bull

Red, calved July 12, 1958. Bred by Martin Blass, Sac City, Iowa; Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

JUGGLER'S CONQUEST 9th x2861924
Red, Matt Laughlin

▶ Juggler's Conquest x2706169
Red, E. P. Laughlin

▶ Missie 34th x2579895
Red, Matt Laughlin

Dam

COMMANDO'S GLOSTER 2d x2613196
Red, Joe Blass

▶ Red Mercury x2519641
Red, Martin Blass

▶ Commando's Gloster x2519478
Red, Seely Bros.

MAR-WILL CONQUEST x- Here's a good-headed, dark red bull. We bred several heifers to this bull. He has the size and thickness to produce the right kind of cattle.

Lot 32

HEL-LO-NA FORD HOPE x2988-656 LE G38

Bull

Red, calved July 15, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

SPOTLIGHT IMPRESSION x2736757
Red, B. O. Rue & Sons

▶ Nobleman Spotlight x2527816
Red, Albert Hultine & Sons

▶ Gloster's Beauty 3d 2221009
Roan, B. O. Rue & Sons

Dam

NELLIE SUNBEAM x2816727
Roan, Norman Vieselmeyer

▶ Collynie Fond Gift x2578051
Roan, Meyer Bros.

▶ Queen Collynie x2166865
Roan, Ed. Vieselmeyer

HEL-LO-NA FORD HOPE x -- It is a pleasure to sell a bull of this type and breeding. He should be an improvement for someone.

Lot 33

HEL-LO-NA FAVORITE x2997-169 LE G39

Bull

Red, calved August 14, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

SPOTLIGHT IMPRESSION x2736757
Red, B. O. Rue & Sons

▶ Nobleman Spotlight x2527816
Red, Albert Hultine & Sons

▶ Gloster's Beauty 3d 2221009
Roan, B. O. Rue & Sons

Dam

HEL-LO-NA LADY ESTHER 3d x2641769
Red, G. W. Zinnel & Sons

▶ Collynie Browndale x2493725
Roan, Richard Kerns

▶ Lady Esther 3d 2374542
Red, G. W. Zinnel

Lot 34

HEL-LO-NA JUGGLER x2997-171 LE G40

Bull

Red, calved August 15, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLOVERDALE JUGGLER 3d x2901438
Red, R. L. Flamme

▶ Juggler's Major x2705623
Red, E. P. Laughlin

▶ Cloverdale Rosewood 11th x2794981
Red, R. L. Flamme

Dam

HLN ORANGE DUCHESS 5th x2866304
Red, G. W. Zinnel & Sons

▶ Spotlight Impression x2736757
Red, B. O. Rue & Sons

▶ HLN Orange Duchess 2d x2698198
Red, G. W. Zinnel & Sons

HEL-LO-NA JUGGLER x -- This bull carries smoothness, balance and has a great head. Look him over; you'll like him.

Lot 35

HEL-LO-NA CLEARVIEW CHIEF x2999-504 LE M30

Bull

White, calved September 2, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

▶ Sandoon Dividend 2600290
Red, A. C. McDermott

▶ Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

HLN LADY MEMORY x2571644
Roan, G. W. Zinnel & Sons

▶ Collynie Browndale x2493725
Roan, Richard Kerns

▶ Lady Memory x2326197
Red, Marvin Zinnel

HEL-LO-NA CLEARVIEW CHIEF x -- A big, rugged, weight for age bull, from the good producing Lady Memory family.

Lot 36

COLLYNIE MONARCH x2990-343 RE B84

Bull

Roan, calved September 2, 1958. Bred by Martin Blass, Sac City, Iowa; Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

JUGGLER'S CONQUEST 9th x2861924
Red, Matt Laughlin

▶ Juggler's Conquest x2706169
Red, E. P. Laughlin

▶ Missie 34th x2579895
Red, Matt Laughlin

Dam

SUNNYBLINK 8th x2706112
Roan, Otto Johnson

▶ Browndale Monarch x2439140
Red, A. Lopau & Sons

▶ Sunnyblink 6th x2520860
Roan, Otto Johnson

COLLYNIE MONARCH x -- Here's a short-legged, thick bull by Juggler's Conquest 9th x, a first prize bull in Omaha. His dam was the top selling open heifer for Otto Johnson at our last sale. He should be a breeding bull. He resembles his grandsire, Browndale Monarch at the same age.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 37

HEL-LO-NA MARK x2997-176 LE G42

Bull

Red, calved September 3, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLOVERDALE JUGGLER 3d x2901438
Red, R. L. Flamme

- ▶ Juggler's Major x2705623
Red, E. P. Laughlin
- ▶ Cloverdale Rosewood 11th x2794981
Red, R. L. Flamme

Dam

HEL-LO-NA MISSIE 2d x2919245
Red, G. W. Zinnel & Sons

- ▶ Spotlight Impression x2736757
Red, B. O. Rue & Sons
- ▶ Hel-Lo-Na Missie x2670080
Red, G. W. Zinnel & Sons

HEL-LO-NA MARK x -- A red son of Cloverdale Juggler 3d x. We are well pleased with his calves. They all look alike and have the qualities we are looking for.

Lot 38

HEL-LO-NA STAR x2997-168 LE G38

Bull

Red, calved October 10, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

SPOTLIGHT IMPRESSION x2736757
Red, B. O. Rue & Sons

- ▶ Nobleman Spotlight x2527816
Red, Albert Hultine & Sons
- ▶ Gloster's Beauty 3d 2221009
Roan, B. O. Rue & Sons

Dam

HLN ORANGE DUCHESS 2d x2698198
Red, G. W. Zinnel & Sons

- ▶ Collynie Browndale x2493725
Roan, Richard Kerns
- ▶ Orange Duchess 4th x2221287
RWM, G. W. Zinnel & Sons

HEL-LO-NA STAR x -- He's dark red and a dead ringer to his sire, Spotlight Impression x which was senior champion at the Iowa State Fair.

Lot 39

HEL-LO-NA CLEARVIEW EMBLEM x2999-505 LE M31

Bull

Red, calved October 21, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

- ▶ Sandoon Dividend 2600290
Red, A. C. McDermott
- ▶ Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

HLN GOLDEN LADY x2732394
Roan, G. W. Zinnel & Sons

- ▶ Golden Emblem x2586770
Roan, Falcon & Wright
- ▶ Hel-Lo-Na Lady Memory x2571644
Roan, G. W. Zinnel & Sons

HEL-LO-NA CLEARVIEW EMBLEM x -- The calves by Clearview Dividend gain exceptionally well and develop into the right kind of cattle. This dark red bull should sire good good calves.

Lot 40 HEL-LO-NA CLEARVIEW CLIMAX x2999-506 LE M32 Bull

Red, calved November 6, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

- ▶ Sandoon Dividend 2600290
Red, A. C. McDermott
- ▶ Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

HLN JOAN PROSPER 3d x2706707
Red, G. W. Zinnel & Sons

- ▶ Golden Emblem x2586770
Roan, Falcon & Wright
- ▶ HLN Joan Prosper x2571643
White, G. W. Zinnel & Sons

Lot 41 HEL-LO-NA CLEARVIEW PRIDE x3000-327 LE M34 Bull

Red, calved December 17, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

- ▶ Sandoon Dividend 2600290
Red, A. C. McDermott
- ▶ Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

HLN LADY MEMORY 4th x2818572
Red, G. W. Zinnel & Sons

- ▶ Millbrook Royal L'dr 2d x2542953
Red, Wm. H. McDonnell
- ▶ Lady Memory x2326197
Red, Marvin Zinnel

HEL-LO-NA CLEARVIEW PRIDE x -- A young bull that will be ready for hard use next year.

Lot 42 HEL-LO-NA CLEARVIEW TYPE x3000-326 LE M36 Bull

Roan, calved January 30, 1959. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

- ▶ Sandoon Dividend 2600290
Red, A. C. McDermott
- ▶ Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

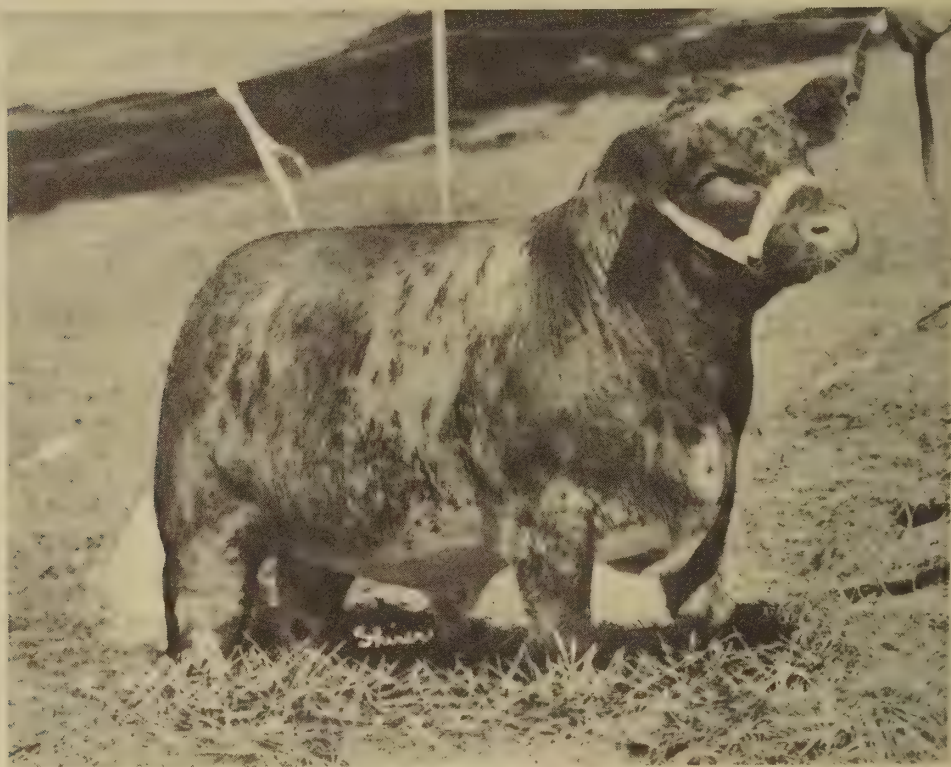
Dam

HLN GOLDEN PROSPER x2732395
Roan, G. W. Zinnel & Sons

- ▶ Golden Emblem x2586770
Roan, Falcon & Wright
- ▶ HLN ROSE PROSPER 2d x2558079
Red, G. W. Zinnel & Sons

HEL-LO-NA CLEARVIEW TYPE x -- A junior bull calf, youngest bull offered by Clearview Dividend.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



HEL-LO-NA CLEARVIEW MASTER x

Lot 43 HEL-LO-NA CLEARVIEW MASTER x2999-507 LE M33

Bull

Roan, calved November 10, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

► Sandoon Dividend 2600290
Red, A. C. McDermott

► Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

HLN GOLDEN ROSE 3d x2872434
Roan, G. W. Zinnel & Sons

► Hel-Lo-Na Monarch x2746340
Red, G. W. Zinnel & Sons

► HLN Golden Rose x2732396
Roan, G. W. Zinnel & Sons

HEL-LO-NA CLEARVIEW MASTER x -- Here's our senior bull calf that stood well at the Iowa State Fair and was included in the groups. Could head a good herd.

Lot 44

HEL-LO-NA LAVENDER LASS 2d 2611-708 LE 41

Female

Red, calved May 14, 1950. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Browndale Goods 2153840
Roan, Geo. W. Retzlaff & Son

Sire

COLLYNIE BROWNDALÉ x2493725
Roan, Richard Kerns

- Prizedale Beauty x2332926
Roan, Reuben Corliss

- Goldfinder's Executor 2181604
Red, Dewar Bros.

Dam

LAVENDER LASS 2d 2367326
Red, John Soppeland

- Lavender Lass 2231302
Red, Peter Hauger

Browndale Clipper King 2008019
Roan, James Douglas & Sons
Augusta 133d 2034936
Roan, Geo. W. Retzlaff & Son

Collynie Baron x2152878
Roan, Fred A. Johnson
Goldenrod's Choice 5th x2267182
Roan, Reuben Corliss

Goldfinder Emblem 2059225
Red, M. D. Whimple
Spreading Elm Gl. 27th 2073960
Red, Dewar Bros.

Sunny Boy 2068395
Roan, Crews & Crews
Lavender Girl 2122327
Roan, Peter Hauger

HEL-LO-NA LAVENDER LASS 2d -- A big, roomy cow that has been a consistent producer in our herd. She had twin heifer calves this year and raised them herself. We have decided to keep one of the calves and sell the other in this sale. She is a daughter of Collynie Browndale x who sired many top selling cattle, including an Omaha top selling bull. Bred July 18 to Clearview Dividend.

Lot 45

MISSIE 10th 2691-785 RE 45

Female

Red, calved December 22, 1951. Bred by Harold Bergquist, Rockwell City, Iowa; Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Edellyn Command 2000000
Roan, C. A. Linzee Gordon

Sire

EDELLYN GRAND COMMAND 2087414
Roan, Thos. E. Wilson

- Collynie Dorothy 9th 1773007
Roan, Duthie Webster

- Edellyn Grand Command 2087414
Roan, Thos. E. Wilson

Dam

MISSIE 7th 2571344
Dk. rn., Harold Bergquist

- Missie 2d 1958428
Roan, Chas. F. Sornson

Calrossie Command (275428)
Dk. rn., J. MacGillivray
Cluny Rosewood 33d 1917362
Red, C. A. Linzee Gordon

Bapton Boxing Day 1772969
Red, C. H. E. Chubb
Collynie Dorothy 7th 1773006
Roan, Duthie Webster

Edellyn Command 2000000
Roan, C. A. Linzee Gordon
Collynie Dorothy 9th 1773007
Roan, Duthie Webster

Goldspur's Perfection 1863014
Red, Chas. F. Sornson
White Missie 1723054
White, Chas. Sornson

MISSIE 10th -- She's a double bred Edellyn Grand Command cow, heavy milker and a profitable kind. She is selling with a dark roan bull calf that has horns. He should make an excellent 4-H steer. Bred August 20, to Clearview Dividend.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 46

LAVENDER PRINCESS x2810-194 RE D174

Female

Red, calved April 26, 1954. Bred by Clarence Dreessen, West Side, Iowa;
Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- ▶ Golden Emblem x2586770
Roan, Falcon & Wright

Sire

HEL-LO-NA EMBLEM x2687290
Red, G. W. Zinnel & Sons

- ▶ HLN ROSE PROSPER 2d x2558079
Red, G. W. Zinnel & Sons

- ▶ Royal Model x2374540
Red, G. W. Zinnel

Dam

LADY LAVENDER x2558551
Red, Clarence Dreessen

- ▶ Collynie Lavender x2349299
Roan, J. H. Schroeder & Sons

- Alpine Emblem x2345348
Red, Alpine Farms
Broadhooks 4th A 2028059
Roan, Falcon Bros.

- Collynie Pride x2343039
Roan, Albert Hultine & Sons
Rose Propser 2d x2392968
Red, G. W. Zinnel & Sons

- Cloverdale Chief x2138363
Red, R. L. Flamme
Lady Esther x2085709
Red, G. W. Zinnel

- Collynie Top Flight x2147969
Roan, F. T. Brown
Golden Park Lily 7th 1850295
Roan, Geo. Allen & Sons

LAVENDER PRINCESS x -- A smooth, typy cow that has produced good cattle.
Her 1957 calf was in our show herd; her 1959 calf is being retained. Bred
May 18, 1959 to Clearview Dividend.

Lot 47

HEL-LO-NA ROSE PROSPER 4th x2844-322 RE D1

Female

Roan, calved January 8, 1955. Bred and owned by G. W. Zinnel & Sons,
Rockwell City, Iowa.

- ▶ Nobleman Spotlight x2527816
Red, Albert Hultine & Sons

Sire

SPOTLIGHT IMPRESSION x2736757
Red, B. O. Rue & Sons

- ▶ Gloster's Beauty 3d 2221009
Roan, B. O. Rue & Sons

- ▶ Collynie Pride x2343039
Roan, Albert Hultine & Sons

Dam

ROSE PROSPER 3d x2518020
Roan, G. W. Zinnel & Sons

- ▶ Rose Prosper x2053132
Roan, G. W. Zinnel & Sons

- Collynie Nobleman x2386189
Roan, Albert Hultine & Sons
Clara 5th x1979260
Red, Albert Hultine & Sons

- Hampton's Peer x2069899
Roan, Albert Hultine & Sons
Gloster's Beauty x2045440
Roan, B. O. Rue & Sons

- Collynie Climax x2231711
Red, Albert Hultine & Sons
Duchess of Gloster 2d x2044008
Roan, Fred A. Johnson

- Daxuna's Duke 8th x1892574
Red, F. A. Jacobson
Lady Prosper x1880806
Roan, G. W. Zinnel

HEL-LO-NA ROSE PROSPER 4th x -- A good-headed, even roan cow by the 1955
Iowa State Fair senior champion bull, Spotlight Impression. She sells with a
thick, dark red heifer calf by Hel-Lo-Na Count born May 25, 1958. Bred August
10, 1959 to Clearview Dividend.

Lot 48 HEL-LO-NA MEMORY PERFECT x2872-436 RE M6 Female

Red, calved August 26, 1955. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Millbrook Royal Leader 2d x2542953
Red, Wm. H. McDonnell

Sire

HEL-LO-NA MONARCH x2746340
Red, G. W. Zinnel & Sons

- Sensation's Beauty x2542847
Red, Virgil I. Marshall

Millbrook Royal Leader x2462625
Red, H. L. Straus
Millbrook Gloster B x2250463
RWM, Wm. H. McDonnell

Crimson Sensation x2083461
Red, F. S. Purviance
Lady Graceful x2223249
Roan, M. J. Bawden

- Collynie Browndale x2493725
Roan, Richard Kerns

Dam

HLN LADY MEMORY x2571644
Roan, G. W. Zinnel & Sons

- Lady Memory x2326197
Red, Marvin Zinnel

Browndale Goods 2153840
Roan, Geo. W. Retzlaff & Son
Prizedale Beauty x2332926
Roan, Reuben Corliss

Cloverdale Chief x2138363
Red, R. L. Flamme
Lady Perfect 188th x2201709
Red, Z. T. Dunham & Sons

HEL-LO-NA MEMORY PERFECT x -- From the Memory family that has produced so many good show heifers for us. She sells with an outstanding red heifer calf at foot sired by Hel-Lo-Na Count, born June 20, 1959. This calf could go into a show herd. Will be rebred to Hel-Lo-Na Count.

Lot 49 HEL-LO-NA ANNA BELL x2874-672 RE M9 Female

Red, calved September 1, 1955. Bred by Martin Blass, Sac City, Iowa; Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Collynie Command x2371522
Red, F. T. Brown

Sire

COLLYNIE COMMAND AGAIN x2675450
Red, Mrs. E. R. Davis

- Red Rose 4th x2431974
Red, J. A. Sawyer

Collynie Special x1775972
Red, Albert Hultine & Sons
Golden Belle 2d x2241548
Roan, H. C. Shallenberger

Thorndyke x2106130
Red, W. D. Morgan & Son
Red Rose 3d x2185966
Red, N. A. Davis

- Alauna Redeemer x2516942
Red, Girton & Fennern

Dam

ANNA BELL 4th x2694400
Red, Martin Blass

- Anna Bell x2130473
Red, C. A. Gabriel

Alauna Lord Collynie x2109630
Red, Albert Hultine & Sons
Rosewood Alauna 2012887
Roan, G. H. Schuerman

Beauty's Crown 34th x2041949
Red, F. A. Jacobson
Ruth Ann x2012418
Red, C. A. Gabriel

HEL-LO-NA ANNA BELL x -- A young cow that produces the right kind. She has a dark red bull calf at foot, calved June 18, 1959 and sired by Hel-Lo-Na Count and will be rebred to him.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 50

VAN'S APRIL SECRET x2899-367 RE 1

Female

Dark Roan, calved April 9, 1956. Bred by John Schmidt, Everly, Iowa; Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- ▶ Collynie Monarch x2681449
Roan, Mary E. Forney

Sire

CENTER VIEW COLLYNIE x2818209
Red, Vernes Farrell & Sons

- ▶ Center View Princess x2608617
Red, Farrell Bros.

- ▶ Coronet Clipper Star x2356678
Dk. rn., Lewis W. Thieman

Dam

SECRET WIMPLE 42d x2625818
Roan, Bert Broek

- ▶ Secret Wimple 23d x2224753
Roan, Bert Broek

Collynie Full Measure x2545976
Red, F. T. Brown
Bonny Butterfly 2d x2375795
White, G. A. Bailey & Son

Red Oak Standard x2421365
Dk. rn., R. E. Phillip
Shadybrook Prin. 147th x2462725
Red, Bert A. Hanson

Coronet Clipper x2227001
Roan, Lewis W. Thieman
Vanity Fair 5th x2227017
Roan, Lewis W. Thieman

King Sultan x1896649
Roan, Laurence Buller
Secret Wimple 7th x1641926
Red, Bert Broek

VAN'S APRIL SECRET x -- Here's a good young cow that's a heavy milker and has an all polled pedigree. Her twin calves, born July 6, were sired by Hel-Lo-Na Glory, a son of Clearview Dividend. She will be rebred by sale day. This four-in-one combination should prove profitable for someone.

Lot 51

HEL-LO-NA LADY ESTHER 14th x2896-383 RE G14

Female

Red, calved June 12, 1956. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- ▶ Millbrook Royal Leader 2d x2542953
Red, Wm. H. McDonnell

Sire

HLN ROYAL LEADER x2687291
Red, G. W. Zinnel & Sons

- ▶ Kintyre Princess Royal x2491076
Red, Kenner Shorthorn Farms

- ▶ Collynie Browndale x2493725
Roan, Richard Kerns

Dam

HLN LADY ESTHER 3d x2641769
Red, G. W. Zinnel & Sons

- ▶ Lady Esther 3d 2374542
Red, G. W. Zinnel

Millbrook Royal Leader x2462625
Red, H. L. Straus
Millbrook Gloster B x2250463
RWM, Wm. H. McDonnell

Collynie Fascinator x1957471
Red, Albert Hultine & Sons
Robin's Prin. Royal 6th x2102478
Red, Lehnert Stock Farm

Browndale Goods 2153840
Roan, Geo. W. Retzlaff & Son
Prizedale Beauty x2332926
Roan, Reuben Corliss

Cloverdale Chief x2138363
Red, R. L. Flamme
Lady Esther 2d x2207661
Roan, G. W. Zinnel

HEL-LO-NA LADY ESTHER 14th x -- A great heifer, with a dark red bull calf at foot, sired by Hel-Lo-Na Leader that is very outstanding.



Vernes Farrell & Son, Emmetsburg, Iowa, hold Supreme Lady 2d x and Supreme Princess 2d x, reserve and champion females at Omaha. Both were sired by Bolido Supreme and were purchased by Walter Doyle, Hastings, Iowa.

Lot 52

SUPREME PRINCESS x2905-370 LE 4456

Female

White, calved July 3, 1956. Bred by Vernes Farrell & Sons, Emmetsburg, Iowa; Owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Braebourne Bolido 2662319
Roan, Martin Luinstra

Sire

BOLIDO SUPREME 2796983
White, Gus Anderson

- Princess Royal Candis 2639071
Roan, Gus Anderson

- Collynie Command 50th x2618750
Red, Carl Forney

Dam

C V COLLYNIE LADY 9th x2834663
Roan, Vernes Farrell & Sons

- Center View Princess x2689280
Roan, Vernes Farrell & Sons

{ Kair Commando 2605399
Dk. rn., Reford Gardhouse
Aberfeldy Carnation 2294045
Red, John Gardhouse & Sons

{ Don Hill Mercury 2223093
Roan, S. A. Donahoe
Princess Royal 10th 2272910
Red, Metz Bros.

{ Collynie Command x2371522
Red, F. T. Brown
Nebraska Beauty 5th x2414121
Dk. rn., Norman Vieselmeyer

{ Red Oak Standard x2421365
Dk. rn., R. E. Phillip
Shadybrook Prin. 147th x2462725
Red, Bert A. Hanson

SUPREME PRINCESS x -- She was reserve champion at the Spencer 1958 sale. We have a show heifer by her. She was bred to our Hel-Lo-Na Leader bull on September 26.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



KINTYRE PRINCESS ROYAL x, Omaha grand champion female by Collynie Fascinator and dam of the present Zinnel herd sire, Hel-Lo-Na Royal Leader.

Lot 53 HEL-LO-NA LADY ESTHER 13th x2896-382 RE G15 Female

Red, calved July 28, 1956. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

▶ Millbrook Royal L'dr 2d x2542953
Red, Wm. H. McDonnell

Sire

HEL-LO-NA ROYAL LEADER x2687291
Red, G. W. Zinnel & Sons

▶ Kintyre Prin. Royal x2491076
Red, Kenner Shorthorn Farms

▶ Cloverdale Chief x2138363
Red, R. L. Flamme

Dam

LADY ESTHER 3d 2374542
Red, G. W. Zinnel

▶ Lady Esther 2d x2207661
Roan, G. W. Zinnel

{ Millbrook Royal Leader x2462625
Red, H. L. Straus
Millbrook Gloster B x2250463
RWM, Wm. H. McDonnell

{ Collynie Fascinator x1957471
Red, Albert Hultine & Sons
Robin's Prin. Royal 6th x2102478
Red, Lehnert Stock Farm

{ Cloverdale Leader x1989937
Red, R. L. Flamme
Cloverdale Lady x1834773
Roan, R. L. Flamme

{ Rosanna's Duke 40th x2021543
Red, Z. T. Dunham & Sons
Lady Esther x2085709
Red, G. W. Zinnel

HEL-LO-NA LADY ESTHER 13th x -- This dark red heifer is from the same dam as the bull we topped the Omaha sale with at \$1,550. She should calve in March to Hel-Lo-Na Leader.

Lot 54 HEL-LO-NA PRINCESS ROYAL 5th x2896-387 RE G16 Female

Red, calved August 15, 1956. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Nobleman Spotlight x2527816
Red, Albert Hultine & Sons

Sire

SPOTLIGHT IMPRESSION x2736757
Red, B. O. Rue & Sons

- Gloster's Beauty 3d 2221009
Roan, B. O. Rue & Sons

- Millbrook Royal L'dr 2d x2542953
Red, Wm. H. McDonnell

Dam

HLN PRINCESS ROYAL 4th 2774329
Red, G. W. Zinnel & Sons

- Princess Royal 191st 2503516
Roan, Otto Thiede & Sons

Collynie Nobleman x2386189
Roan, Albert Hultine & Sons
Clara 5th x1979260
Red, Albert Hultine & Sons

Hampton's Peer x2069899
Roan, Albert Hultine & Sons
Gloster's Beauty x2045440
Roan, B. O. Rue & Sons

Millbrook Royal Leader x2462625
Red, H. L. Straus
Millbrook Gloster B x2250463
RWM, Wm. H. McDonnell

Goldfinder's Mark 2075668
Red, Husted Bros.
Princess Royal 137th 2214023
Roan, Otto Thiede & Sons

HEL-LO-NA PRINCESS ROYAL 5th x This heifer has the smoothness and type all breeders are looking for. She should calve by sale day to Hel-Lo-Na Leader.

Lot 55 HEL-LO-NA ORANGE DUCHESS 6th 2950-872 RE G24 Female

Red, calved June 24, 1957. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- Millbrook Royal L'dr 2d x2542953
Red, Wm. H. McDonnell

Sire

HEL-LO-NA ROYAL LEADER x2687291
Red, G. W. Zinnel & Sons

- Kintyre Princess Royal x2491076
Red, Kenner Shorthorn Farms

- Royal Paymaster x2461441
Roan, A. H. Goehner

Dam

HLN ORANGE DUCHESS 3d x2800734
Roan, G. W. Zinnel & Sons

- Orange Duchess 4th x2221287
RWM, G. W. Zinnel & Sons

Millbrook Royal L'dr x2462625
Red, H. L. Straus
Millbrook Gloster B x2250463
RWM, Wm. H. McDonnell

Collynie Fascinator x1957471
Red, Albert Hultine & Sons
Robin's Prin. Royal 6th x2102478
Red, Lehnert Stock Farm

Brawith Paymaster x2310959
Red, A. H. Goehner
Nonpareil Sultana 3d x2296979
Roan, A. H. Goehner

Chancellor's Memory x2097069
Roan, J. T. Ferguson & Son
Orange Duchess 2d 1847669
Red, A. W. Hasselbring

HEL-LO-NA ORANGE DUCHESS 6th -- A great heifer in every way. She was bred to Hel-Lo-Na Leader June 1st.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 56 HEL-LO-NA PRINCESS ROYAL 6th x2950-878 RE G27 Female

Red, calved July 15, 1957. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- ▶ Nobleman Spotlight x2527816
Red, Albert Hultine & Sons

Sire

SPOTLIGHT IMPRESSION x2736757
Red, B. O. Rue & Sons

- ▶ Gloster's Beauty 3d 2221009
Roan, B. O. Rue & Sons

- ▶ Millbrook Royal L'dr 2d x2542953
Red, Wm. H. McDonnell

Dam

HLN PRINCESS ROYAL 4th 2774329
Red, G. W. Zinnel & Sons

- ▶ Princess Royal 191st 2503516
Roan, Otto Thiede & Sons

Collynie Nobleman x2386189
Roan, Albert Hultine & Sons
Clara 5th 1979260
Red, Albert Hultine & Sons

Hampton's Peer x2069899
Roan, Albert Hultine & Sons
Gloster's Beauty x2045440
Roan, B. O. Rue & Sons

Millbrook Royal L'dr x2462625
Red, H. L. Straus
Millbrook Gloster B x2250463
RWM, Wm. H. McDonnell

Goldfinder's Mark 2075668
Red, Husted Bros.
Princess Royal 137th 2214023
Roan, Otto Thiede & Sons

HEL-LO-NA PRINCESS ROYAL 6th x -- Her good breeding is a credit to her as you will see. She would be a credit to any herd. Bred June 22 to Hel-Lo-Na Leader.

Lot 57 HEL-LO-NA CHRISTINE x2948-786 RE M26 Female

Roan, calved August 15, 1957. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

- ▶ Sandoon Dividend 2600290
Red, A. C. McDermott

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

- ▶ Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

- ▶ Monarch's Image x2365869
Red, J. T. Ferguson & Sons

Dam

JOAN PROSPER 5th x2485557
Roan, G. W. Zinnel & Sons

- ▶ Joan Prosper 3d x2158055
Roan, G. W. Zinnel

Cruggleton Permit 2572512
RWM, Albert Jas. Marshall
Orange Fluff 2548744
Red, Albert Jas. Marshall

Clearview Model x2447688
White, Kappelman Bros.
Clara's Cinderella 3d x2204912
Roan, Lou Kennedy & Sons

Master Monarch x2220671
Red, A. Lopau & Sons
Proud Princess 4th x1928467
Red, J. T. Ferguson & Sons

Rosanna's Duke 40th x2021543
Red, T. Dunham & Sons
Joan Prosper x2026220
Roan, G. W. Zinnel

HEL-LO-NA CHRISTINE x -- A good weight for age heifer with a roan heifer calf at foot born July 25, 1959. She will be rebred to Hel-Lo-Na Count. VACCINATED FOR BANGS.

Lot 58 HEL-LO-NA ROSE PROSPER 7th x2975-4533 RE 2D1 Female

Roan, calved March 2, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

► Sandoon Dividend 2600290
Red, A. C. McDermott

► Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

HEL-LO-NA ROSE PROSPER 4th x2844322
Roan, G. W. Zinnel & Sons

► Spotlight Impression x2736757
Red, B. O. Rue & Sons

► Rose Prosper 3d x2518020
Roan, G. W. Zinnel & Sons

HEL-LO-NA ROSE PROSPER 7th x -- From the Prosper family that has produced so many good cattle for us. She should make a good brood cow. She will be bred by sale day.

Lot 59 HEL-LO-NA JOAN PROSPER 8th x2983-369 RE 35 Female

Red, calved May 10, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

SPOTLIGHT IMPRESSION x2736757
Red, B. O. Rue & Sons

► Nobleman Spotlight x2527816
Red, Albert Hultine & Sons

► Gloster's Beauty 3d 2221009
Roan, B. O. Rue & Sons

Dam

HLN JOAN PROSPER 2d x2687292
Roan, G. W. Zinnel & Sons

► Millbrook Royal L'dr 2d x2542953
Red, Wm. H. McDonnell

► Joan Prosper 3d x2158055
Roan, G. W. Zinnel

HEL-LO-NA JOAN PROSPER 8th -- She is from one of our good families. You can't go wrong buying this heifer. Bred June 13th to Hel-Lo-Na Leader.

Lot 60 HEL-LO-NA GOLDEN ROSE 5th x2999-510 RE M31 Female

Roan, calved October 5, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

► Sandoon Dividend 2600290
Red, A. C. McDermott

► Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

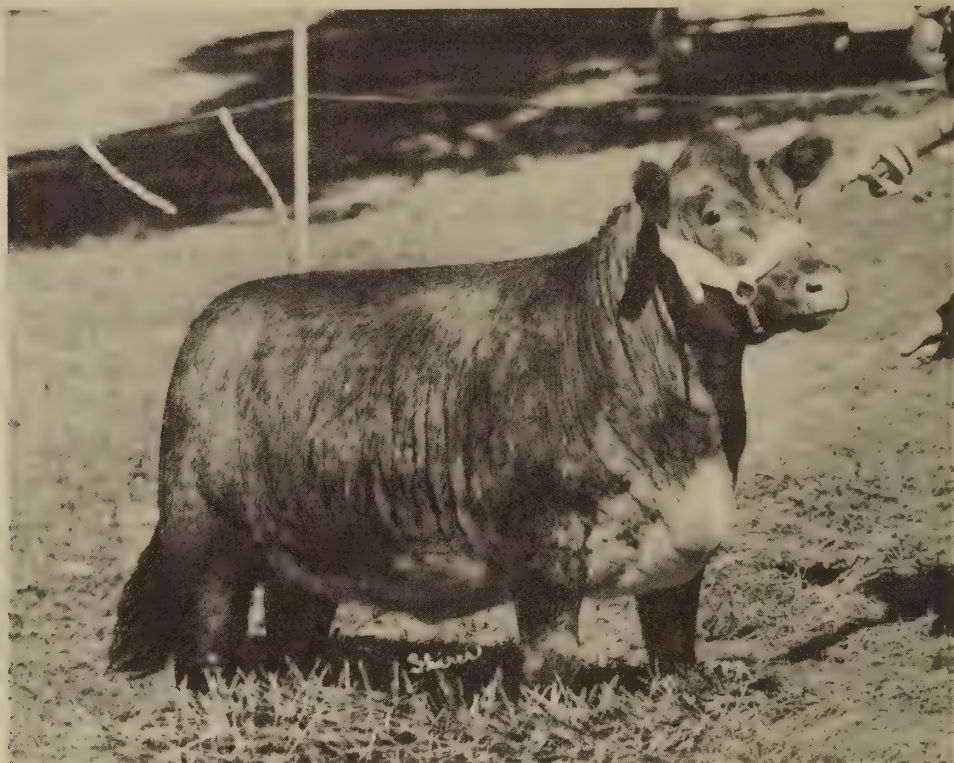
HEL-LO-NA GOLDEN ROSE x2732396
Roan, G. W. Zinnel & Sons

► Golden Emblem x2586770
Roan, Falcon & Wright

► Rose Propser 2d x2392968
Red, G. W. Zinnel & Sons

HEL-LO-NA GOLDEN ROSE 5th x -- An outstanding heifer with a good head, tremendous depth of body and good weight for age. She'll make a real brood cow. Sells open. VACCINATED FOR BANGS.

JOHNSON-ZINNEL POLLED SHORTHORN SALE



HEL-LO-NA ROSEWOOD 4th x

Lot 61

HEL-LO-NA ROSEWOOD 4th x2983-373 RE 2D2

Female

Roan, calved May 5, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

► Sandoon Dividend 2600290
Red, A. C. McDermott

► Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

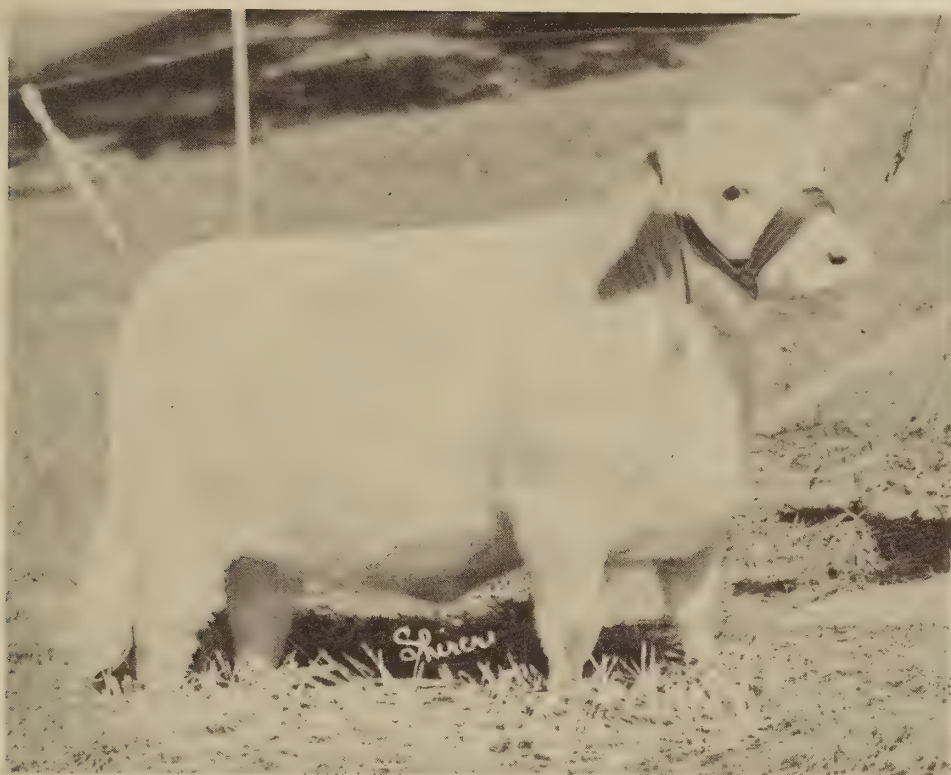
Dam

ROSEWOOD GLOSTER x2761086
Red, Joe Blass

► Alauna Redeemer x2516942
Red, Girton & Fennern

► Commando's Gloster x2519478
Red, Seely Bros.

HEL-LO-NA ROSEWOOD 4th x -- She was 2nd place summer yearling at the Iowa State Fair and 1st place heifer. This is the kind of heifer no one likes to part with. We have two full sisters and her mother in our herd, so we feel we can let her go. Calfhood vaccinated for brucellosis. Sells open.



HEL-LO-NA LADY MEMORY 6th x

Lot 62 HEL-LO-NA LADY MEMORY 6th x2999-511 RE M32 Female

White, calved October 1, 1958. Bred and owned by G. W. Zinnel, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

▶ Sandoon Dividend 2600290
Red, A. C. McDermott

▶ Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

HLN Lady Memory 3d x2687296
Roan, G. W. Zinnel & Sons

▶ Golden Emblem x2586770
Roan, Falcon & Wright

▶ HLN Lady Memory x2571644
Roan, G. W. Zinnel & Sons

HEL-LO-NA LADY MEMORY 6th x -- She was the 3rd prize senior heifer calf at the Iowa State Fair in outstanding competition. She is also a full sister to the two-year-old heifer which stood 2nd at the Iowa State Fair. This heifer is good enough to go into any herd, or to fit into someone's show herd next year. Sells open. VACCINATED FOR BANGS.

JOHNSON-ZINNEL POLLED SHORTHORN SALE

Lot 63 HEL-LO-NA PRINCESS PROSPER 3d x2999-513 RE M34 Female

Roan, calved November 21, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

CLEARVIEW DIVIDEND x2757875
Roan, Lou Kennedy & Sons

► Sandoon Dividend 2600290
Red, A. C. McDermott

► Clara's Cinderella 8th x2612204
Roan, Lou Kennedy & Sons

Dam

HEL-LO-NA PRINCESS PROPER x2841391
Roan, G. W. Zinnel & Sons

► HLN Royal Leader x2687291
Red, G. W. Zinnel & Sons

► Joan Prosper 5th x2485557
Roan, G. W. Zinnel & Sons

HEL-LO-NA PRINCESS PROSPER 3d x -- A breedy-headed heifer by Clearview Dividend. Sells open. VACCINATED FOR BANGS.

Lot 64 HEL-LO-NA ROSE PROSPER 8th x3009-878 RE 2D9 Female

Red, calved December 23, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

HEL-LO-NA COUNT x2866297
Red, G. W. Zinnel & Sons

► HLN Royal Leader x2687291
Red, G. W. Zinnel & Sons

► HLN Augusta 2d x2774333
Roan, G. W. Zinnel & Sons

Dam

HLN ROSE PROSPER 5th x2920083
Roan, G. W. Zinnel & Sons

► Clearview Dividend x2757875
Roan, Lou Kennedy & Sons

► Rose Prosper 3d x2518020
Roan, G. W. Zinnel & Sons

HEL-LO-NA ROSE PROSPER 8th x -- A dark red heifer, deep and smooth. Her sire, Hel-Lo-Na Count is a 100% dehorner. His calves are nearly all dark red. Sells open.

Lot 65 HEL-LO-NA PRINCESS BESS x3009-879 RE 3D0 Female

Red, calved December 29, 1958. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

HEL-LO-NA COUNT x2866297
Red, G. W. Zinnel & Sons

► HLN Royal Leader x2687291
Red, G. W. Zinnel & Sons

► HLN Augusta 2d x2774333
Roan, G. W. Zinnel & Sons

Dam

HEL-LO-NA PRINCESS 2d x2896386
Roan, G. W. Zinnel & Sons

► Spotlight Impression x2736757
Red, B. O. Rue & Sons

► Hel-Lo-Na Princess x2774336
Roan, G. W. Zinnel & Sons

HEL-LO-NA PRINCESS BESS x -- She's dark red, with a good head, and has a pedigree loaded with quality. Her mother will be in our herd for a long time.

Lot 66 HEL-LO-NA GOLDEN LADY 4th x2999-515 RE M36 Female

Roan, calved January 21, 1959. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

HEL-LO-NA COUNT x2866297
Red, G. W. Zinnel & Sons

▶ HLN Royal Leader x2687291
Red, G. W. Zinnel & Sons

▶ HLN Augusta 2d x2774333
Roan, G. W. Zinnel & Sons

Dam

HLN GOLDEN LADY 2d x2916133
Roan, G. W. Zinnel & Sons

▶ Clearview Dividend x2757875
Roan, Lou Kennedy & Sons

▶ HLN Prosper Grace x2841392
Red, G. W. Zinnel & Sons

HEL-LO-NA GOLDEN LADY 4th x -- A short-legged, quality heifer, the right age and type for 4-H. Her dam was 4th place senior heifer calf at the Iowa State Fair in 1957. VACCINATED FOR BANGS.

Lot 67 HEL-LO-NA LADY RHONDA 2d x2999-516 RE M37 Female

Red, calved February 13, 1959. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

Sire

HEL-LO-NA COUNT x2866297
Red, G. W. Zinnel & Sons

▶ HLN Royal Leader x2687291
Red, G. W. Zinnel & Sons

▶ HLN Augusta 2d x2774333
Roan, G. W. Zinnel & Sons

Dam

HEL-LO-NA LADY RHONDA x2916134
Roan, G. W. Zinnel & Sons

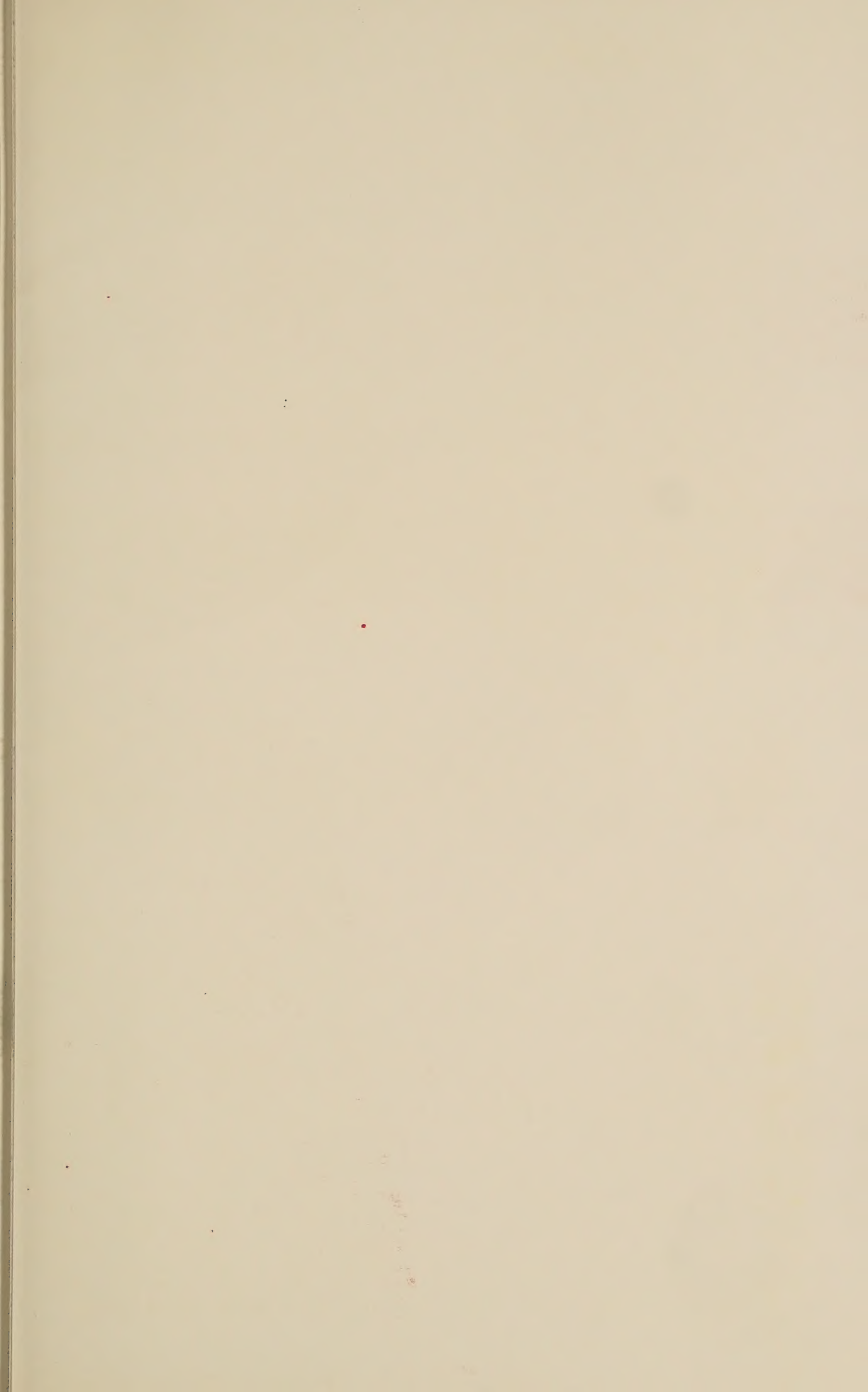
▶ Clearview Dividend x2757875
Roan, Lou Kennedy & Sons

▶ HLN Lady Memory x2571644
Roan, G. W. Zinnel & Sons

HEL-LO-NA LADY RHONDA 2d x -- Possibly the best heifer by Hel-Lo-Na Count. She's deep in Polled breeding, and the right kind to build a herd with. Registered as red, but resembles a dark roan.

MEMO

Please Bring this Catalog to the Sale with You



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Real Beef

BULLS

43

Productive

FEMALES

**.....Backed by
Generations of
Proven Polled
Production**

